

Bramhall Square

Redesign

What the heck are we gunna do here?



Parkside
Neighborhood
Association

Mitchell
& Associates
LANDSCAPE ARCHITECTS



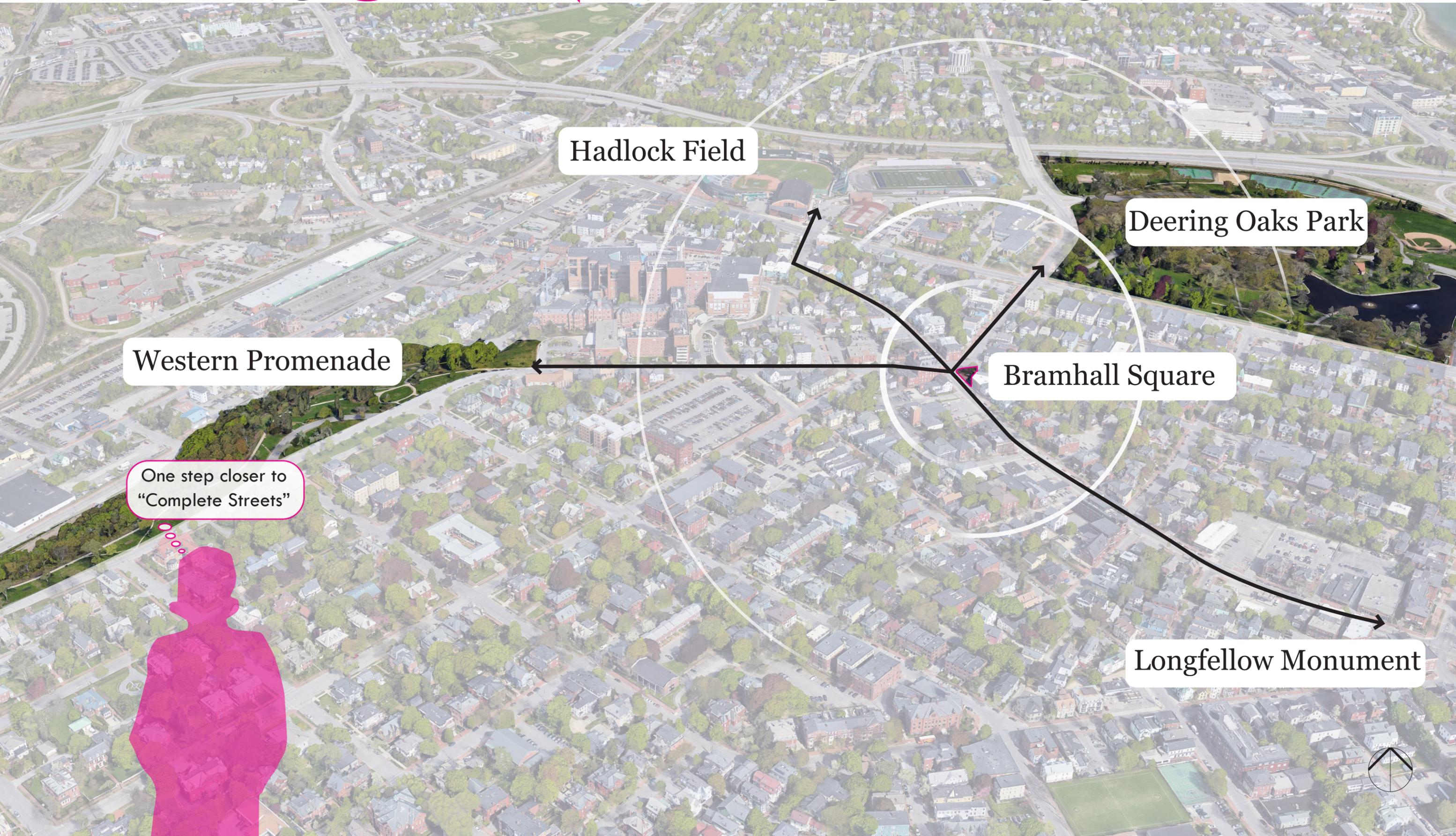
Competition Timeline

Bramhall Square

- 2011 PelotonLabs developer Peter Bass commissions concept designs from bild ARCHITECTURE.
- 2015 PelotonLabs co-founder Liz Trice takes over ownership of PelotonLabs and hosts Neighborhood Charettes
- 2016 PelotonLabs puts up solar holiday lights in the trees.
- 2017 The City of Portland installs an electrical box, and PelotonLabs puts up electric lights donated by Parkside Neighborhood Association.
- 2017 PelotonLabs, Parkside Neighborhood Association, Maine Section of the Boston Society of Landscape Architects, and Portland Society for Architecture host the Bramhall Square Ideas Competition; 13 firms apply, and over 180 people participate in events and voting.
- 2018 Maine Medical Center offers to pay for Pandora LaCasse to design and install holiday lights for the park.
- 2019 Maine Medical Center offers \$100k to rebuild the square matched by \$150k in city funds. An RFP is developed to hire a designer in summer.
- 2020 The Mitchell & Associates Team was chosen to bring the community efforts to life.

ITS REALLY HAPPENING !!

FITTING GREEN IN THE URBAN CONTEXT



Hadlock Field

Deering Oaks Park

Western Promenade

Bramhall Square

Longfellow Monument

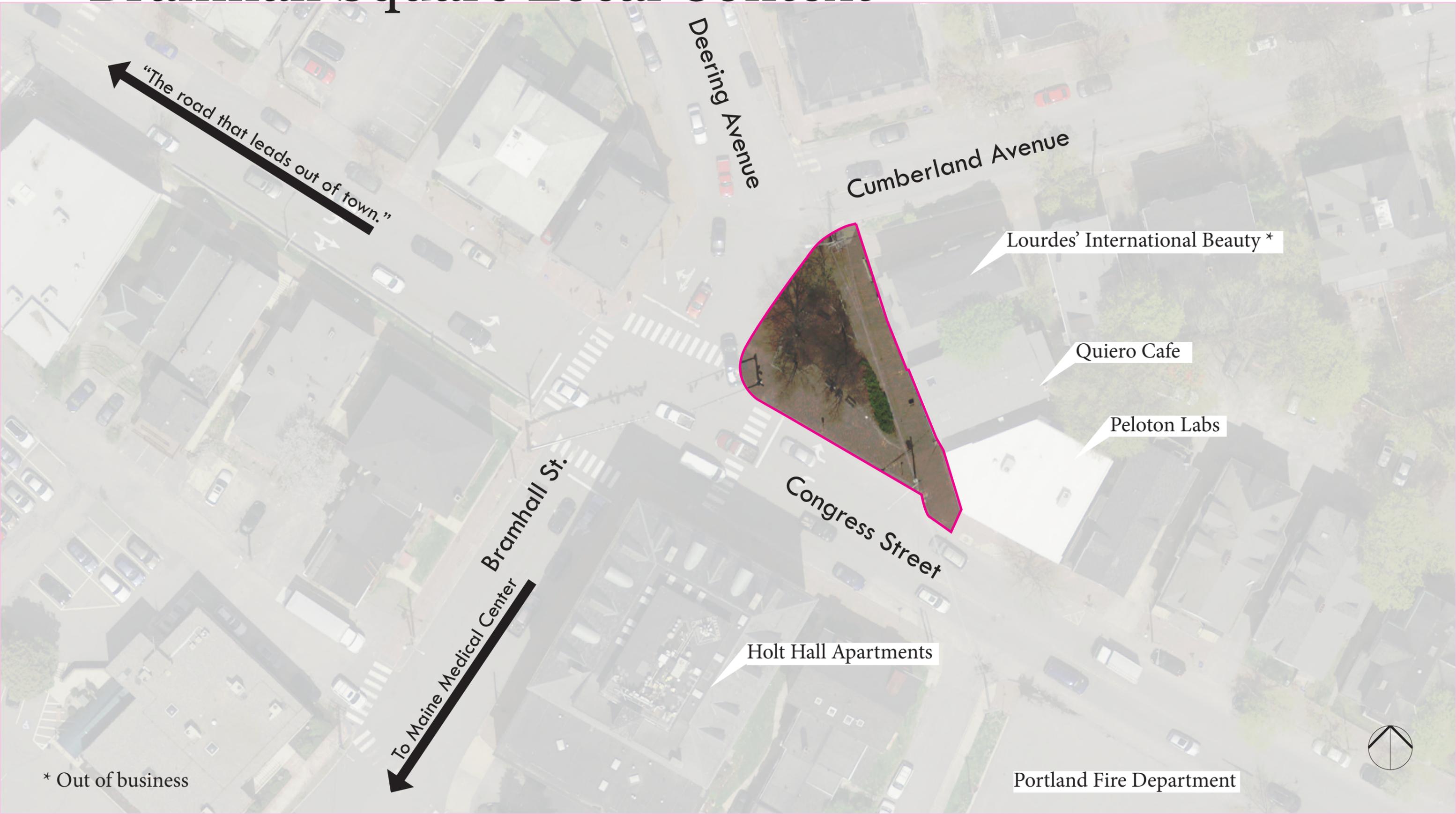
One step closer to
"Complete Streets"



Analysis The Squares of Portland



Analysis Bramhall Square Local Context



Dering Avenue

Cumberland Avenue

Lourdes' International Beauty *

Quiero Cafe

Peloton Labs

Congress Street

Holt Hall Apartments

Bramhall St.

To Maine Medical Center

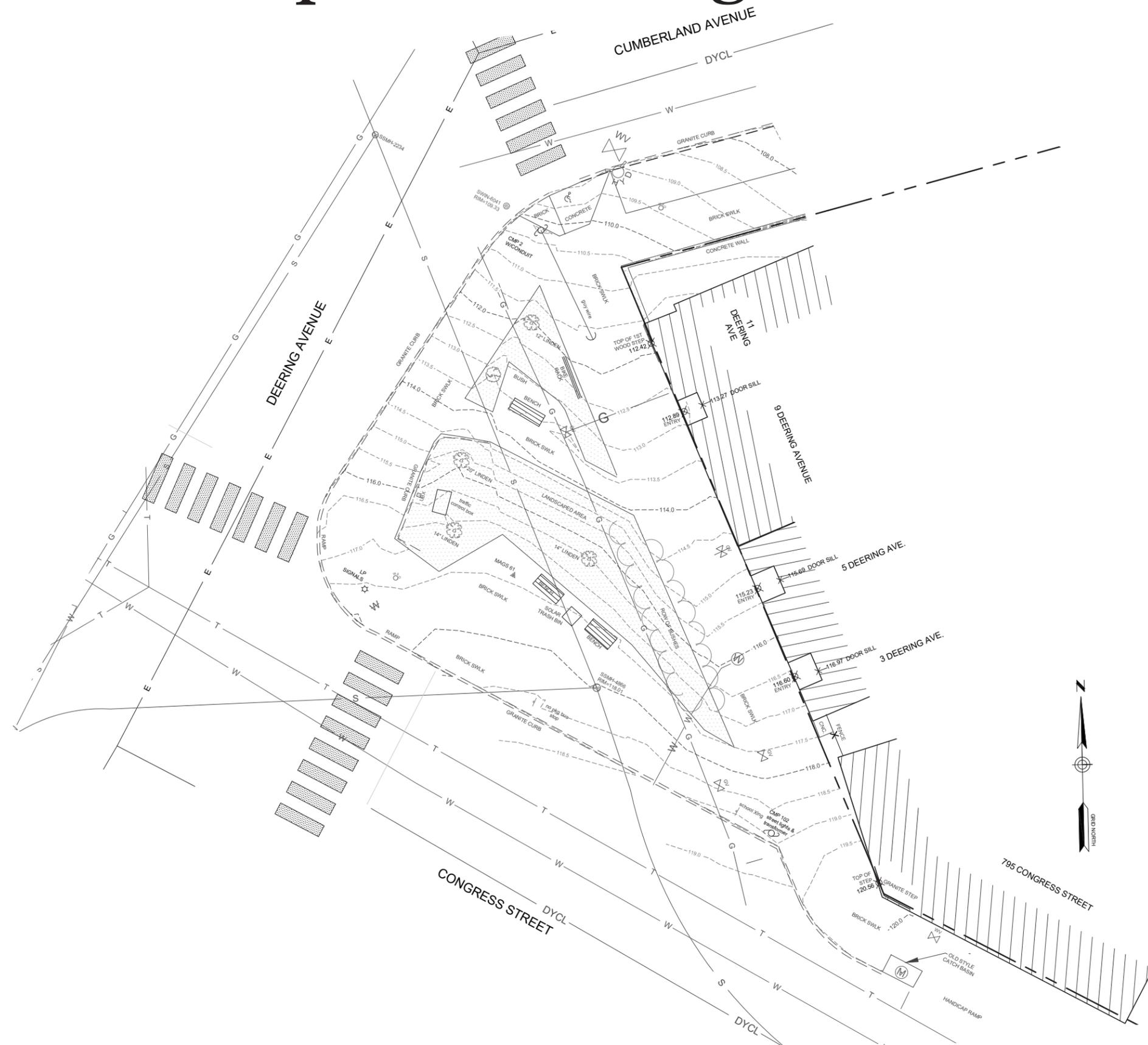
"The road that leads out of town."

* Out of business

Portland Fire Department



Analysis Bramhall Square Existing Conditions



Analysis History



Piratical Murder on the High Seas

OF

Capt. John Connor

BY

Thomas Bird

Died 1790 aged 40

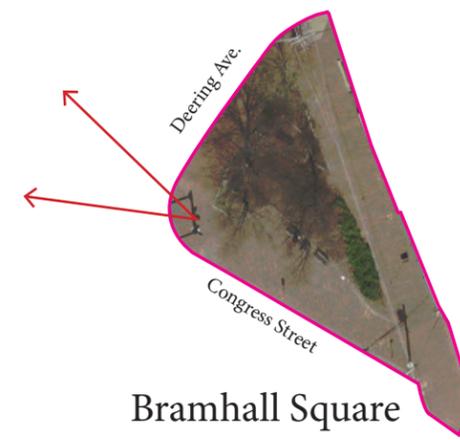
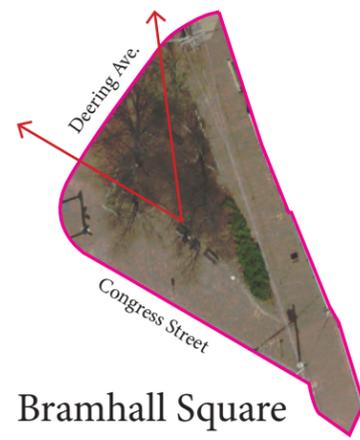
[Click Here](#)

<http://portland.bangordailynews.com/2016/10/22/home/this-murderer-was-hanged-in-portlands-bramhall-square-for-piracy/>

Analysis Accessibility



Analysis Views



Analysis Trees



Existing Trees

“Condition wise the Linden trees are reasonably healthy and would likely continue in the current condition for many years... In the long run, it would be good to design in the tree(s) with the best attributes that fit the goals of the new plan”

-Jeff Tarling
City Arborist - City of Portland Maine

COMPETITION Key Factors

Click Here
<https://www.maineasla.org/news/2018/2/5/results-for-bramhall-design-competition>

Honorable Mention: Chris Miller



First Place: WBRC Architects - Engineers



Second Place: Terrence J. DeWan and Associates



A NEW ANGLE ON BRAMHALL SQUARE

Bramhall Square

Portland, ME

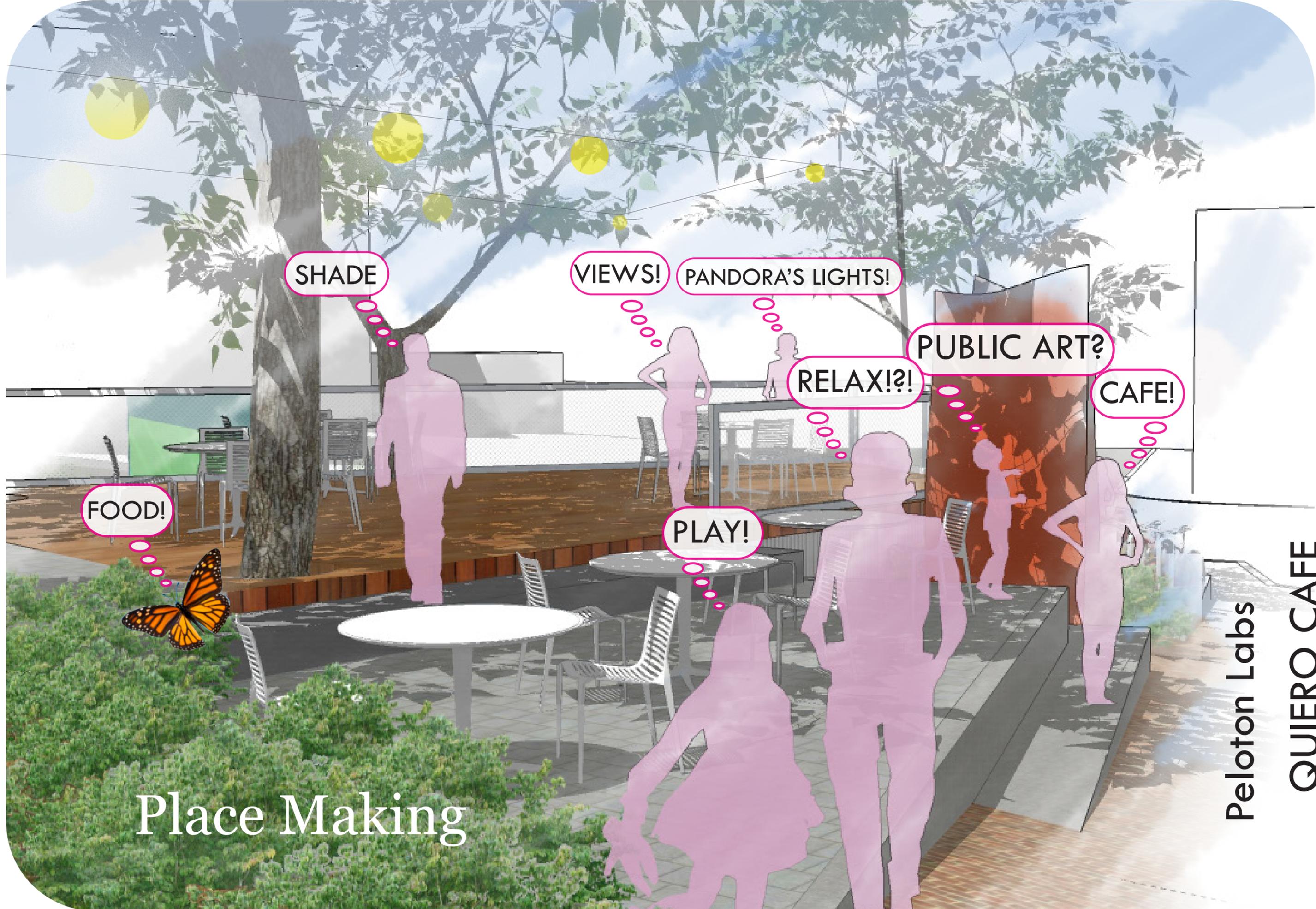
WBRC
ARCHITECTS • ENGINEERS

tjd&a Terrence J. DeWan & Associates
Landscape Architects & Planners

Goals & Key Factors

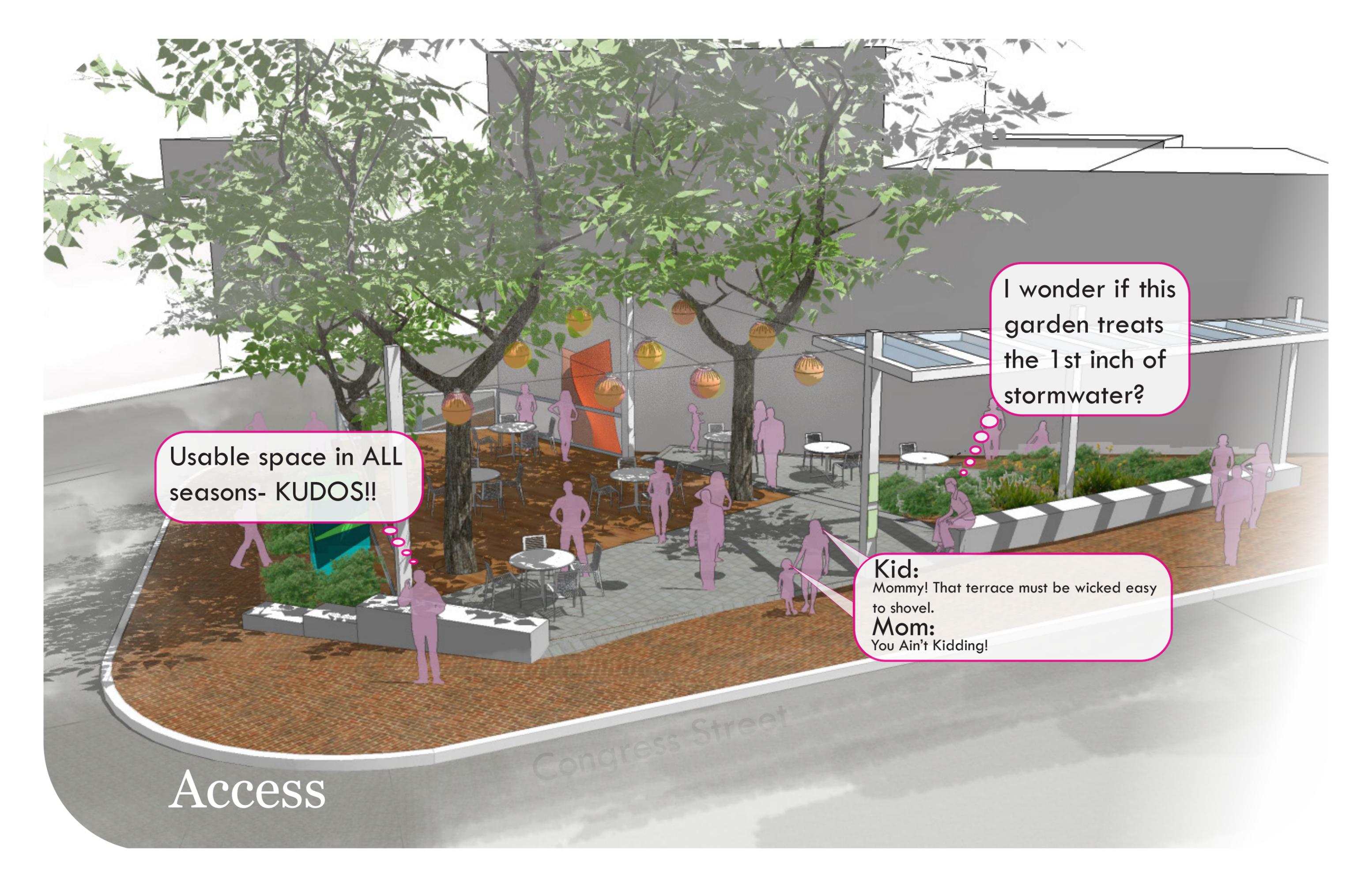
Bramhall Square URBAN TREE FORT

Mitchell & Associates
Request For Proposals Design Response



Place Making

Peloton Labs
QUIERO CAFE



Usable space in ALL seasons- KUDOS!!

I wonder if this garden treats the 1st inch of stormwater?

Kid:
Mommy! That terrace must be wicked easy to shovel.
Mom:
You Ain't Kidding!

Access

Congress Street



Sweet wayfinding signs!
Placemaking 101 ✓

Gotta catch this bus,
but I wish I could stay.

COOL! The Stormwater
goes right through
the benches into the
garden.

Interest



SWEET!

Site Improvements

Bramhall Box Mural

Mural by: Chris Miller

New Paradigm Design Workshop- Installed July 2020

The Gilded Age and the Ice Age on Bramhall's Hill.
Mural Details and Reference Materials



Men Laying Cobblestones near Bramhall Square; Horse-drawn Trolley on Bramhall Street; Electric Trolley on Congress Street; Polar Bear in Bramhall Square; An Enormous flock of Passenger Pigeons.

The Gilded Age and the Ice Age on Bramhall's Hill.
Mural Details and Reference Materials



J.B. Brown's Bramhall Estate seen from Vaughn Street, after drawings by the architect, Charles A. Alexander.

The Gilded Age and the Ice Age on Bramhall's Hill.
Mural Details and Reference Materials



Union Station from a rooftop on Congress Street

The Gilded Age and the Ice Age on Bramhall's Hill.
Mural Details and Reference Materials



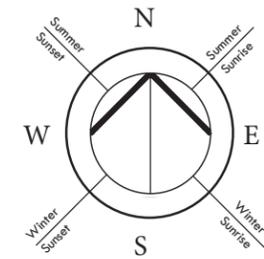
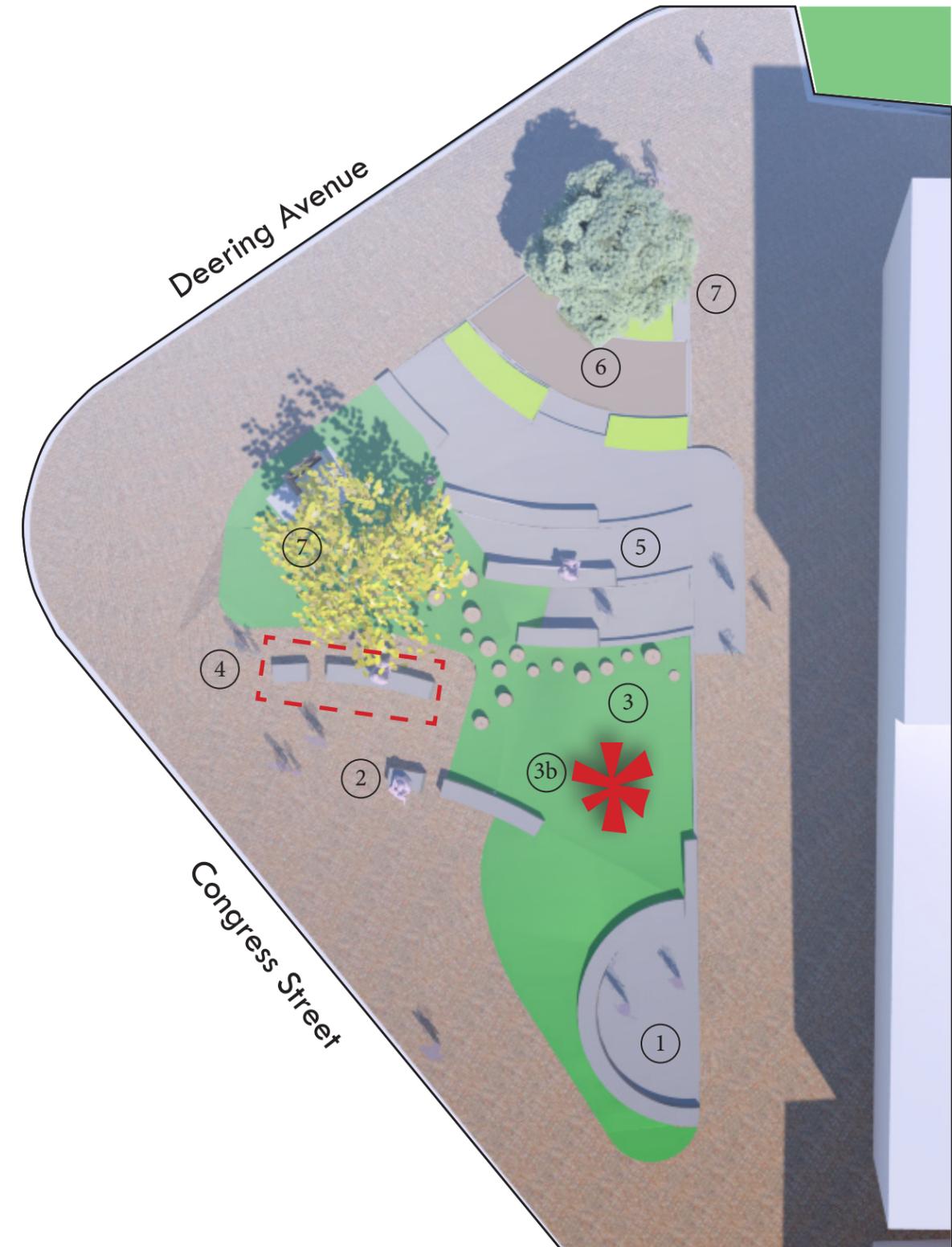
Megalotherium or Giant Ground Squirrel, extinct since 7,000-9,000 B.C.E. Great Auk, extinct since 1844. Woodland Caribou, last seen in Maine in 1908.



Concept 1

Bramhall Square
Ye Olde Portland

The Olde Portland
Bramhall Square



- 1. Cafe Patio
- 2. Reclaimed Granite Benches
- 3. Native Plantings with Interactive Play
- 3b. Potential Sculpture/play Location
- 4. Bus Shelter Location
- 5. Amphitheater Seating
- 6. Lower Terrace with Native Plantings
- 7. Specimen Trees

The Olde Portland
Bramhall Square



Materials

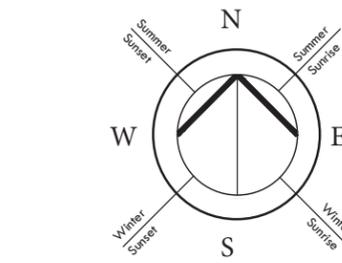
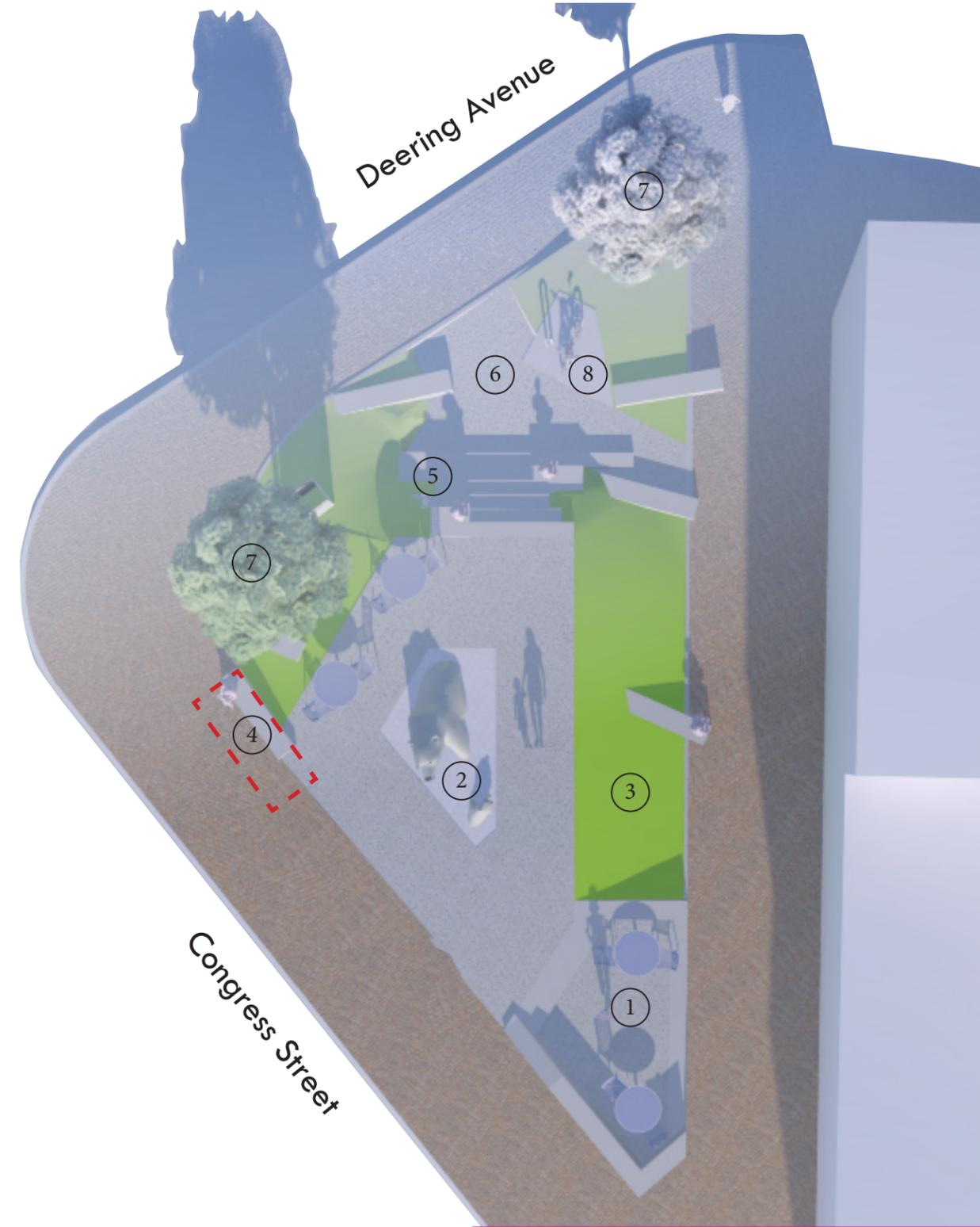


Concept 2

Bramhall Square
URBAN RETREAT



Bramhall Square



- 1. Cafe Patio
- 2. Upper Terrace with public art opportunity
- 3. Native Plantings and Reclaimed Granite Blocks
- 4. Bus Shelter Location
- 5. Amphitheater Seating
- 6. Lower Terrace with Native Plantings
- 7. Specimen Trees
- 8. Bike Rack

URBAN RETREAT

Bramhall Square



Materials



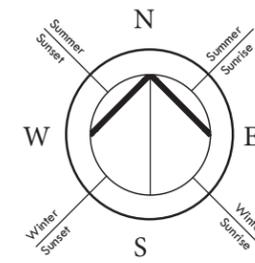
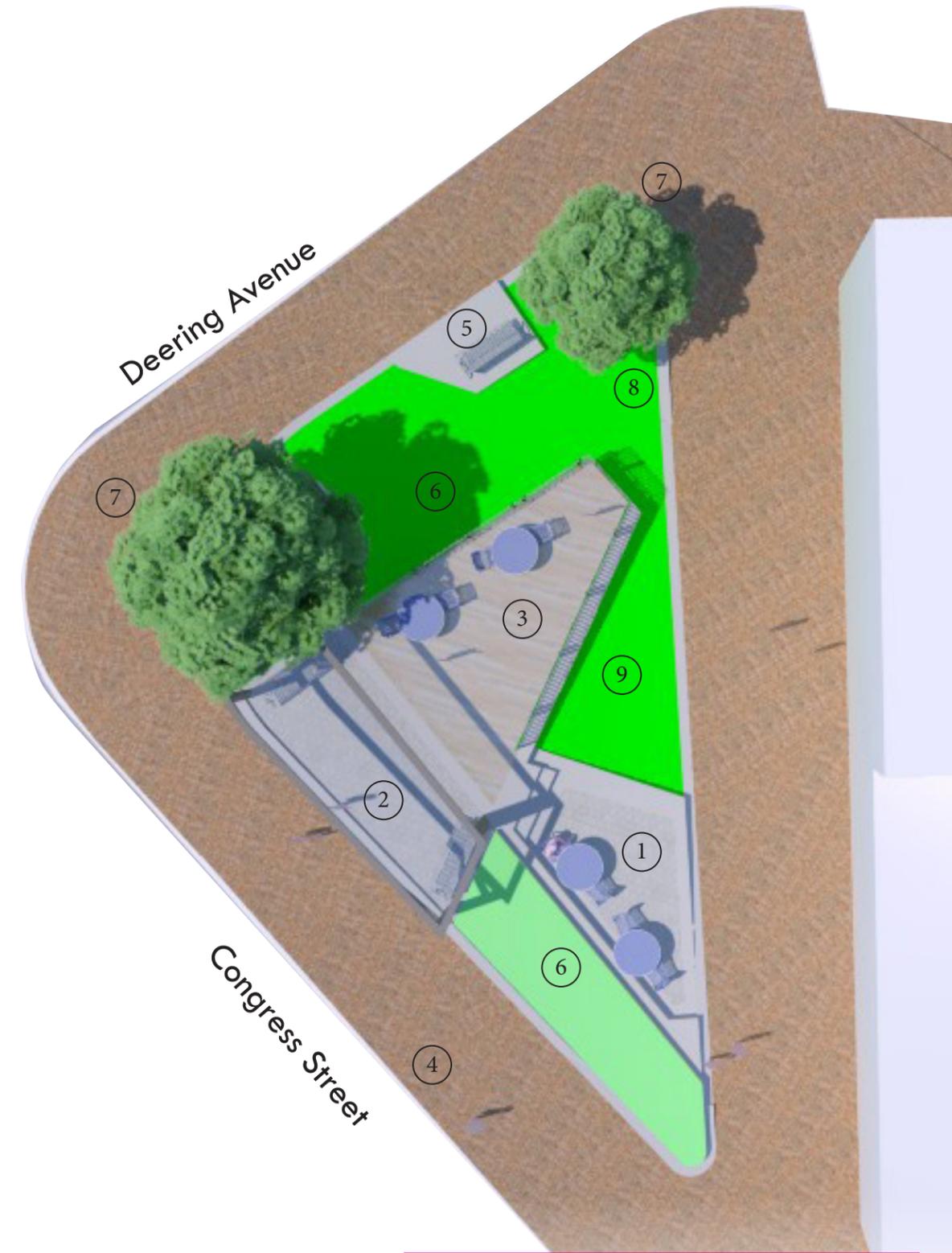
Concept 3

Bramhall Square

URBAN TREE FORT²

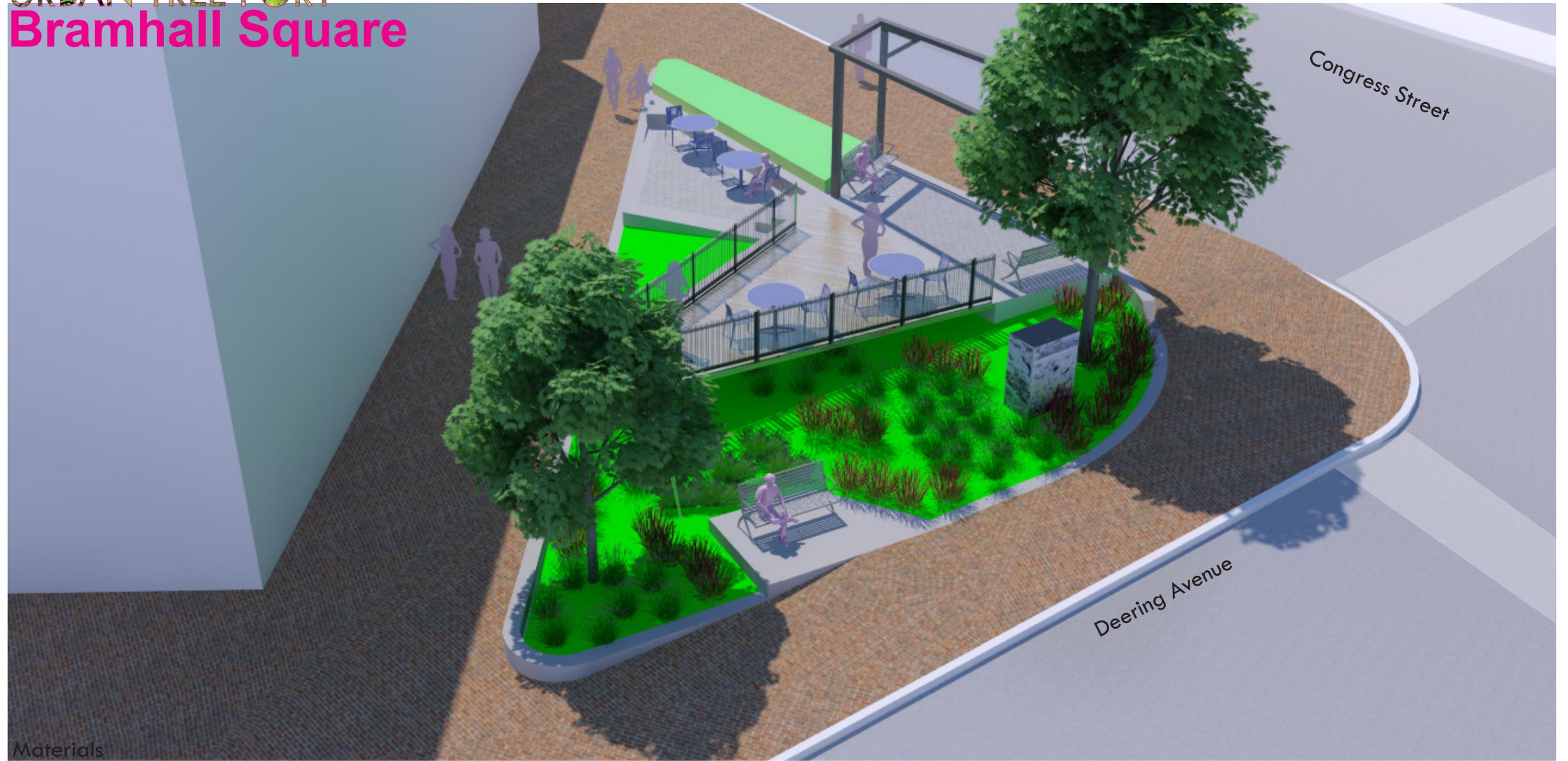


URBAN TREE FORT²
Bramhall Square

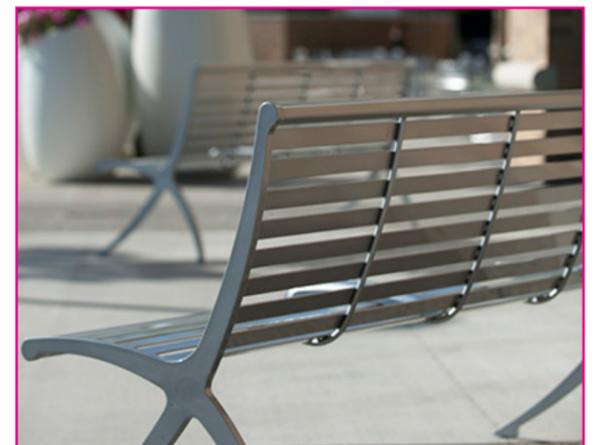
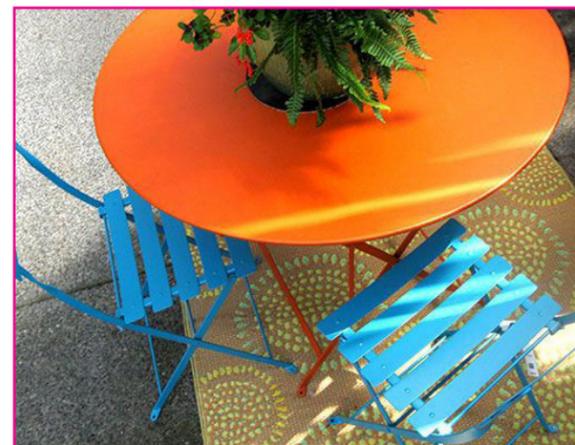


- 1. Cafe Patio
- 2. Terrace with Pergola/Bus Shelter
- 3. Deck
- 4. Bus Shelter Location
- 5. Bench
- 6. Native Plantings
- 7. Specimen Trees
- 8. Bike Rack
- 9. Mural Wall

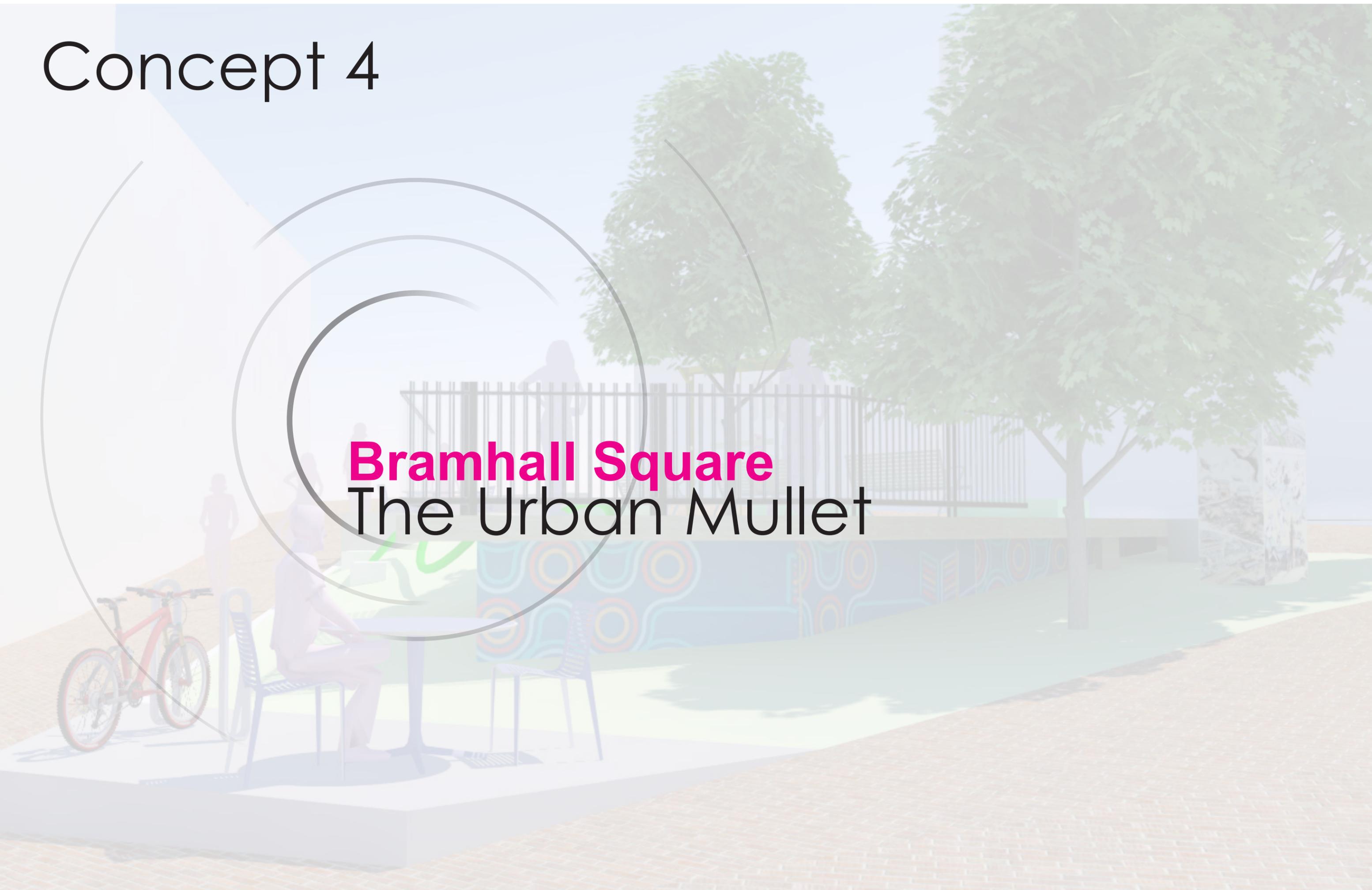
URBAN TREE FORT² Bramhall Square



Materials

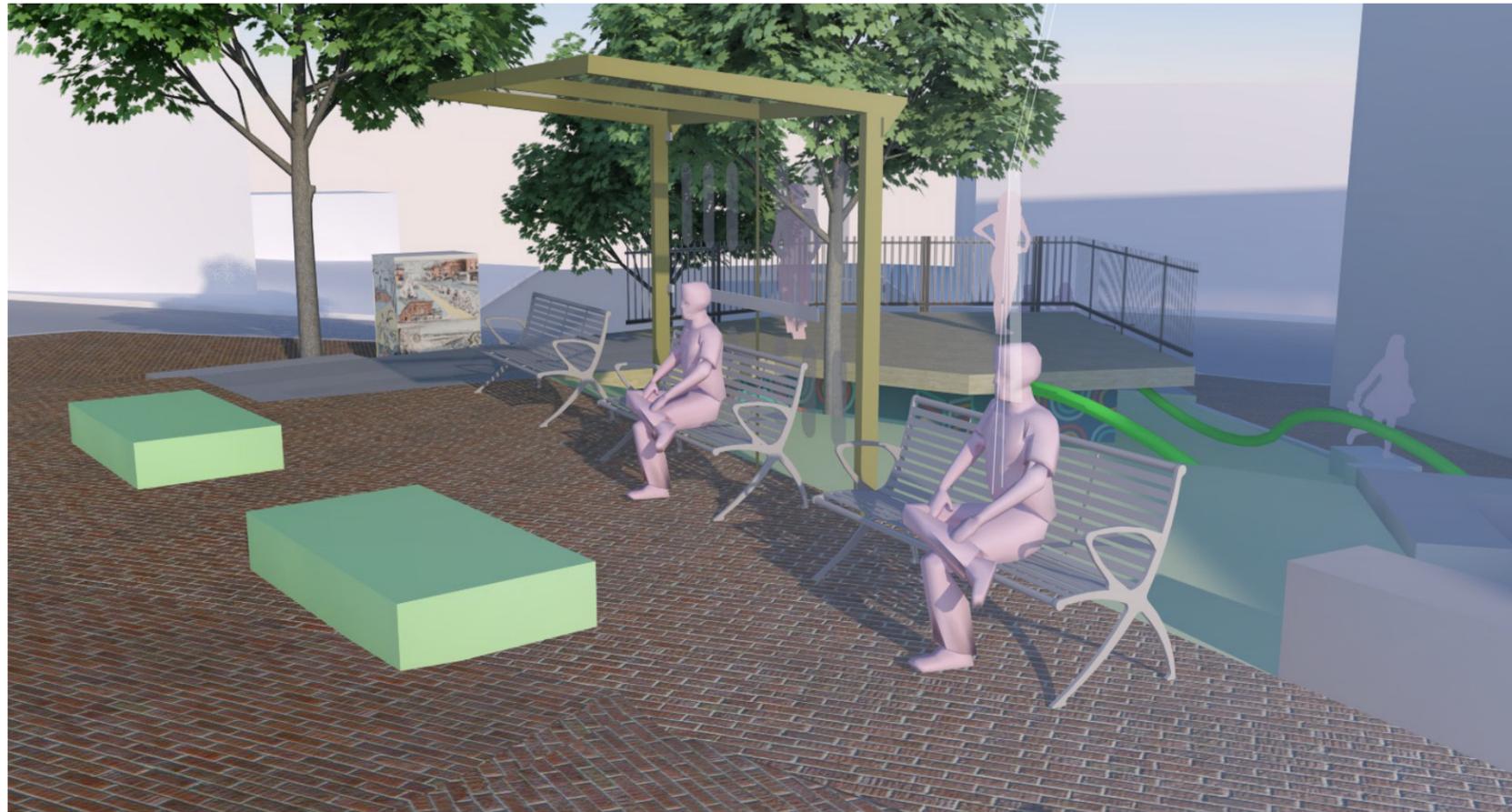


Concept 4



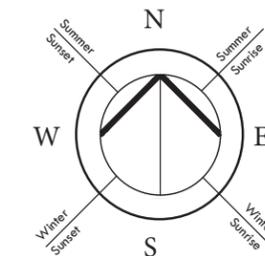
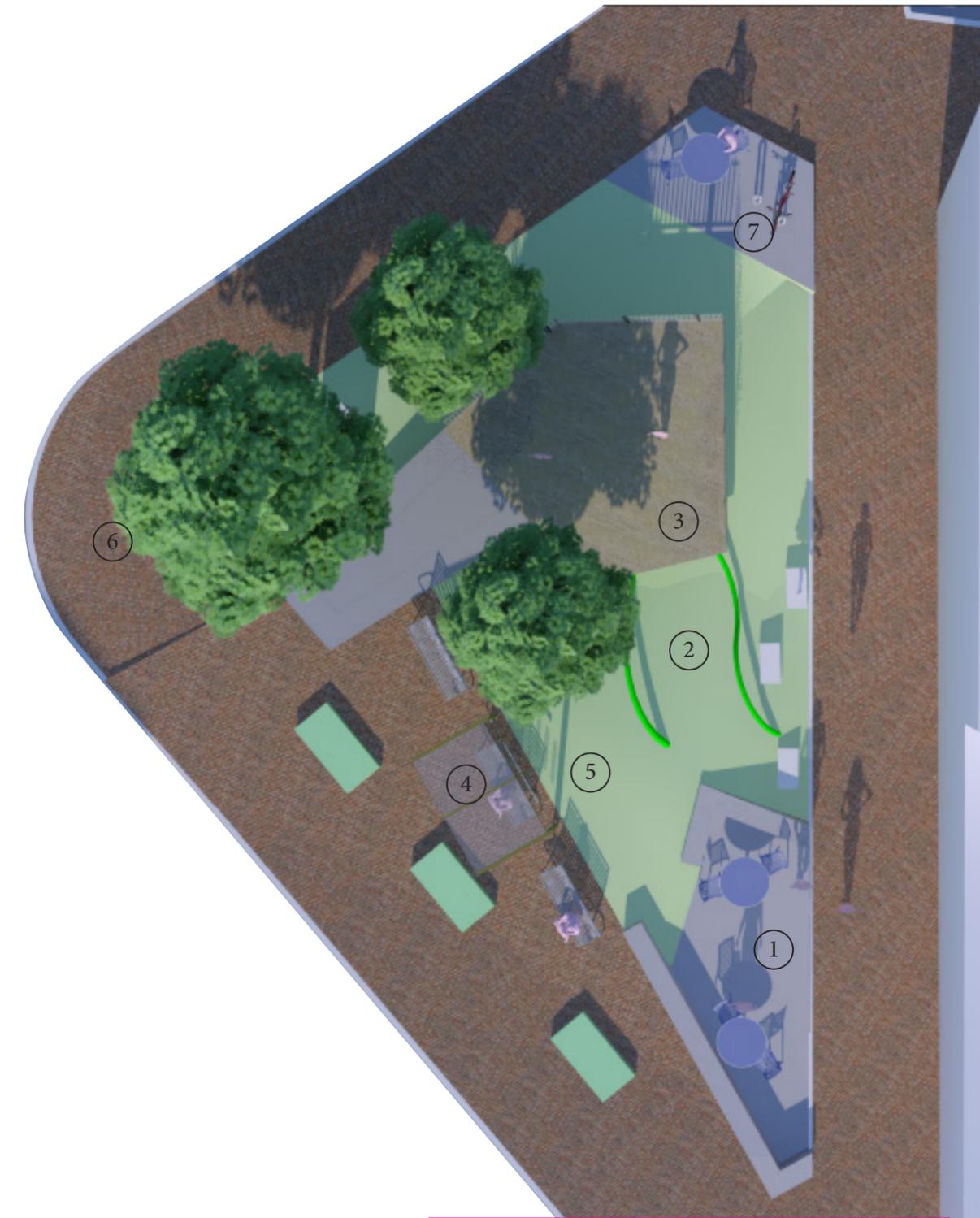
Bramhall Square
The Urban Mullet

The image is a semi-transparent architectural rendering of an urban square. In the foreground, a person is seated at a small table with two chairs. To the left, a red bicycle is parked. In the middle ground, a low wall is covered in a vibrant, colorful mural with circular and abstract patterns. Behind the wall, a black metal fence runs across the scene. Several trees with green foliage are scattered throughout the square. In the background, more people are visible, some standing and some sitting. The overall scene is bright and sunny, with shadows cast on the ground. The text 'Concept 4' is in the top left corner, and 'Bramhall Square The Urban Mullet' is centered over the scene in pink and black text.



The Urban Mullet

Bramhall Square



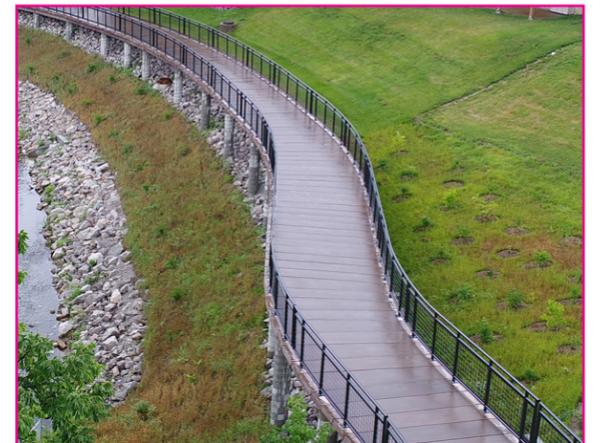
- 1. Cafe Patio
- 2. Playscape with Native Plantings
- 3. Sunset Deck with Mural
- 4. Bus Shelter Location & Benches
- 5. Native Plantings
- 6. Specimen Trees
- 7. Bike Rack and Seating Area

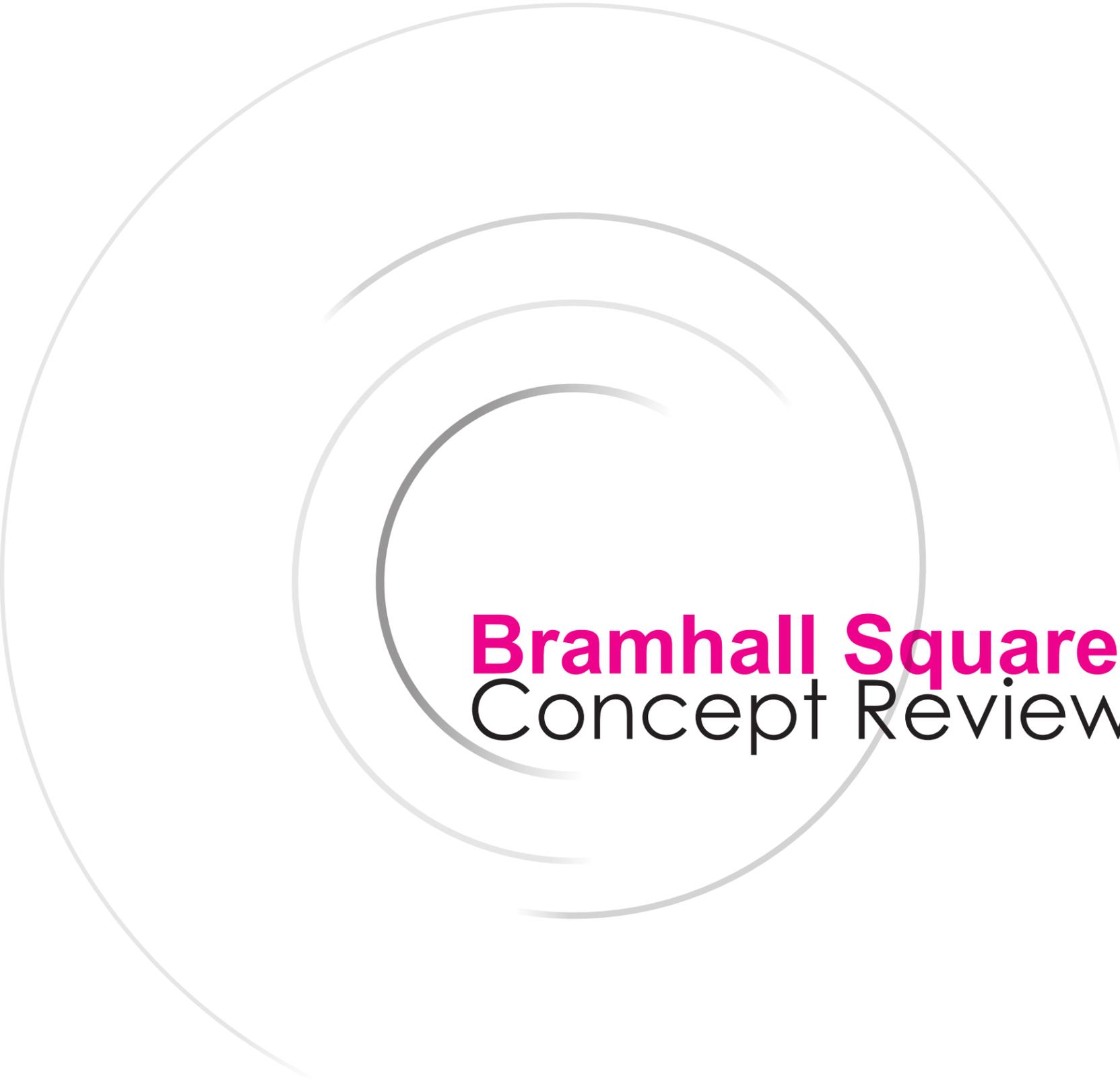
The Urban Mullet

Bramhall Square

Deering Avenue

Congress Street



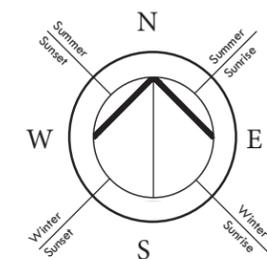
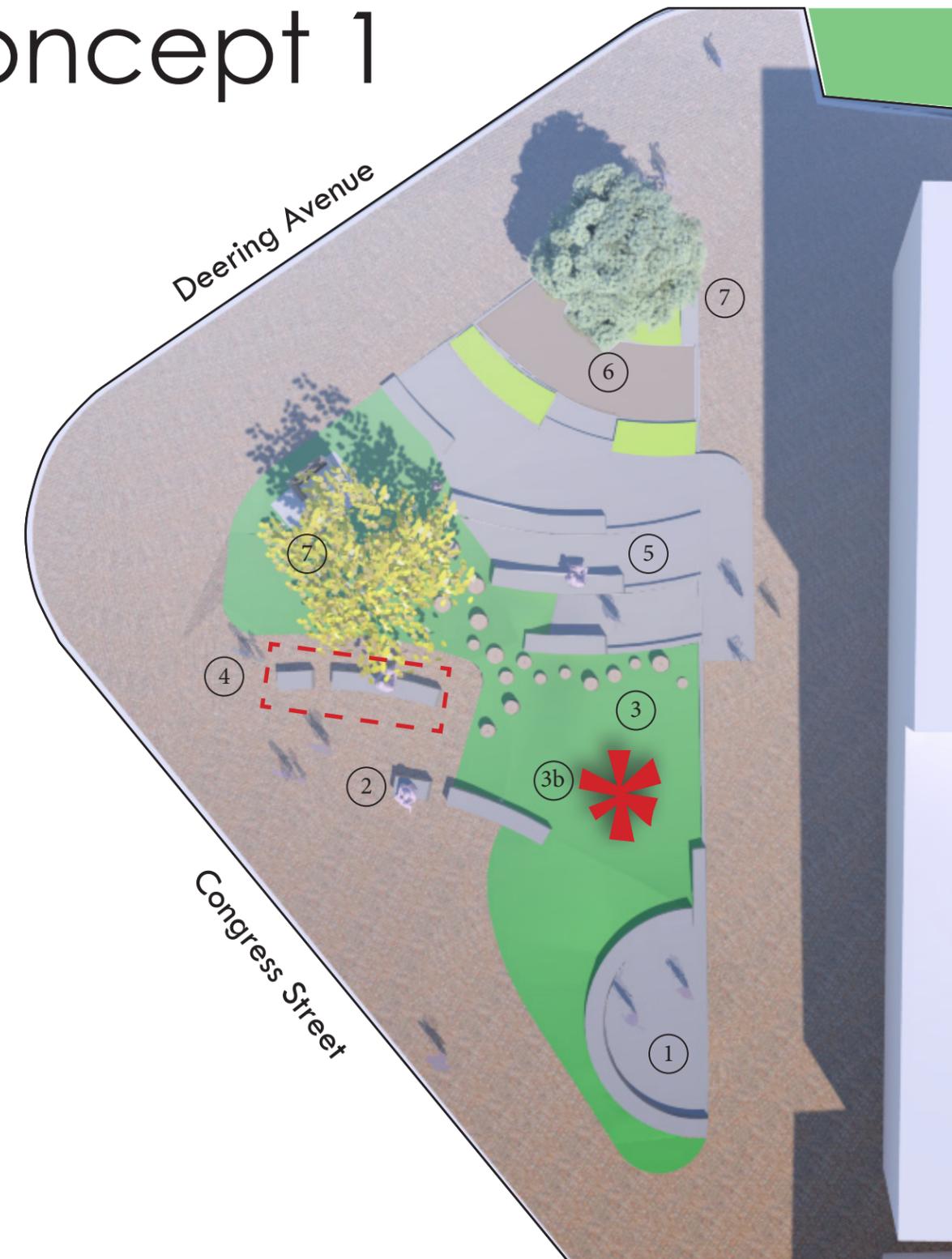


Bramhall Square
Concept Review

The Olde Portland
Bramhall Square



Concept 1

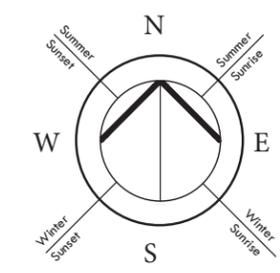
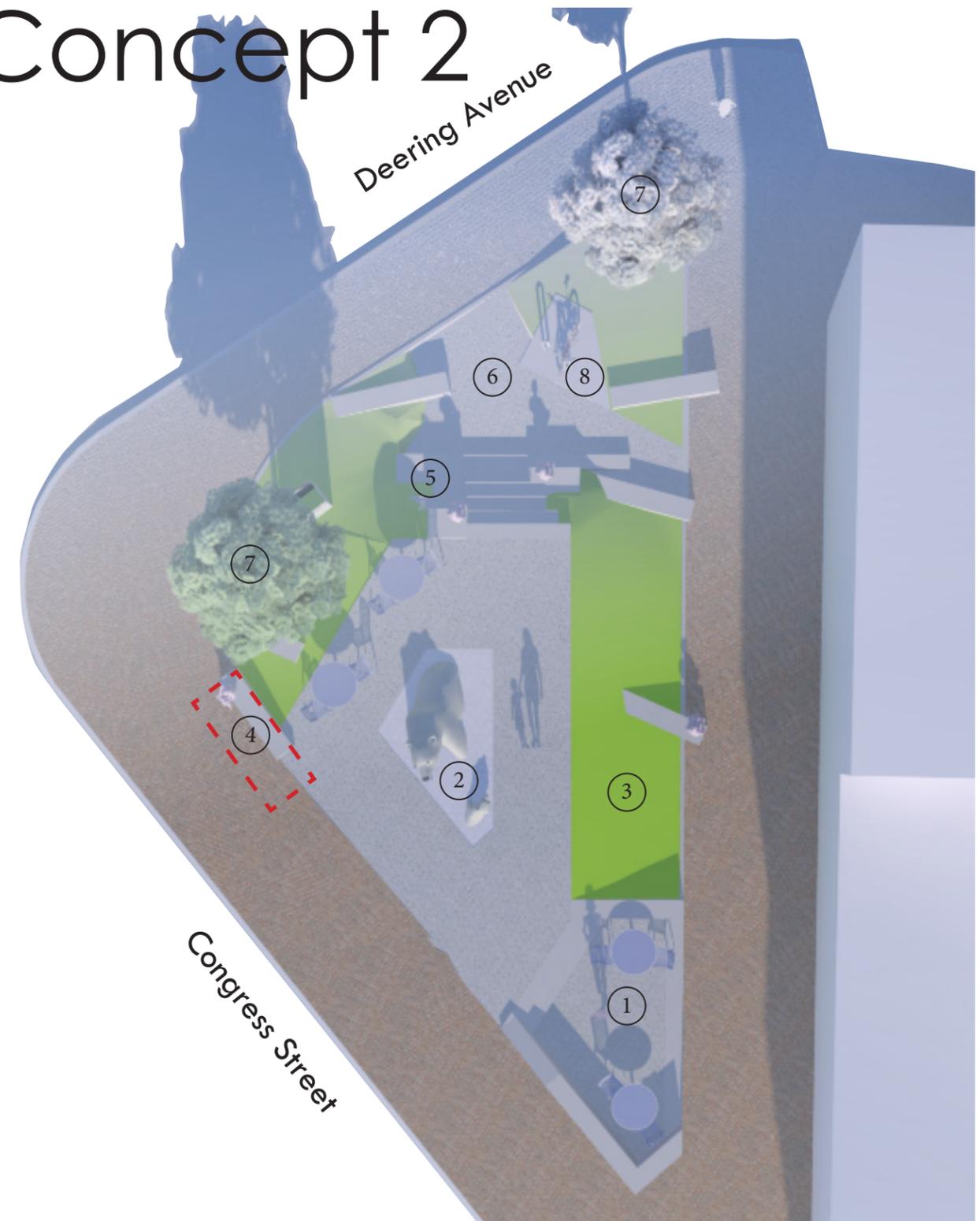


- 1. Cafe Patio
- 2. Reclaimed Granite Benches
- 3. Native Plantings with Interactive Play
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- 6. Lower Terrace with Native Plantings
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Bramhall Square



Concept 2

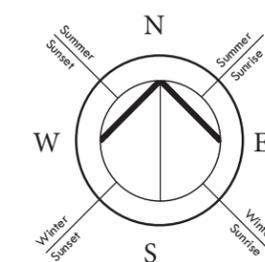
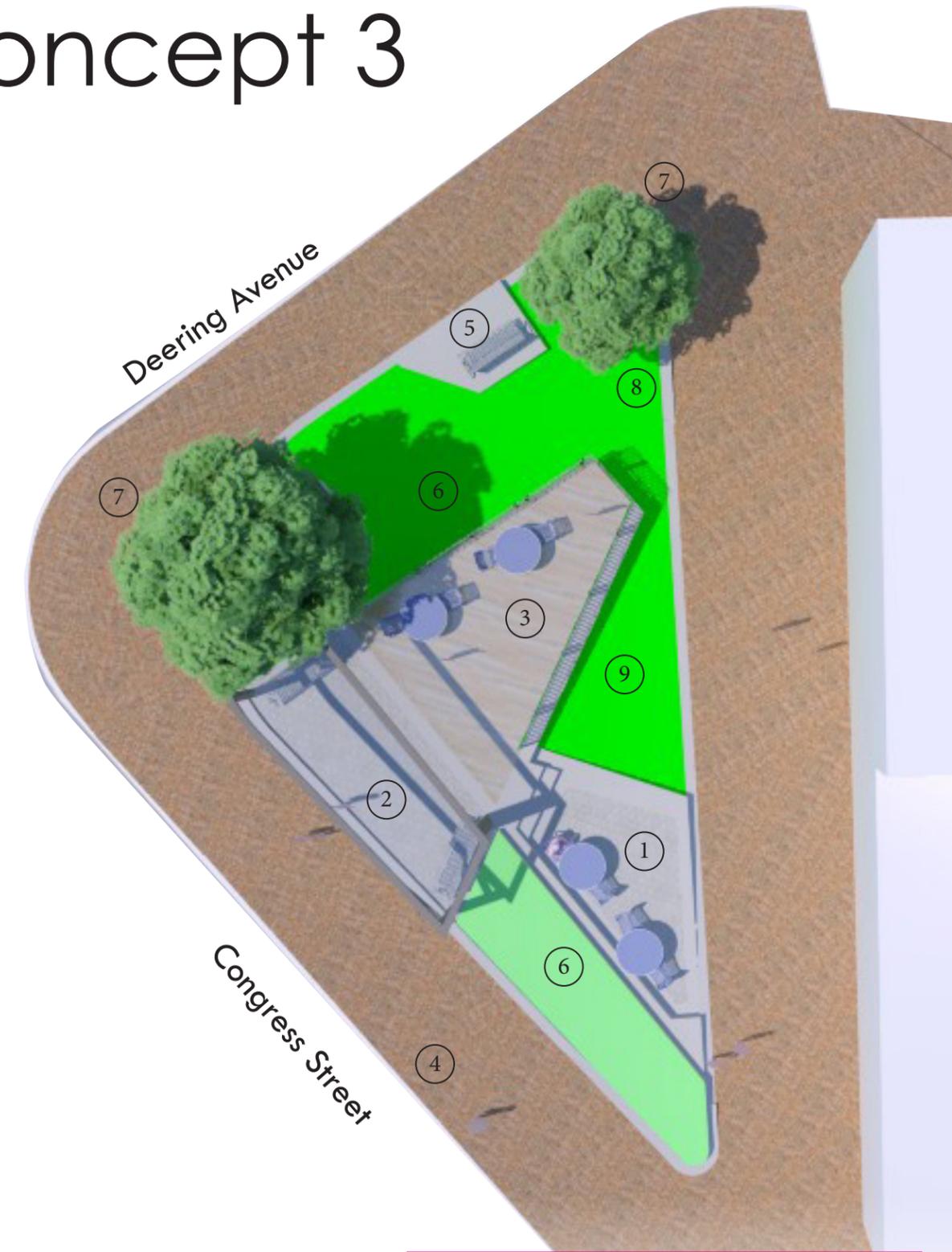


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4. Bus Shelter Location
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Concept 3



URBAN TREE FORT²
Bramhall Square



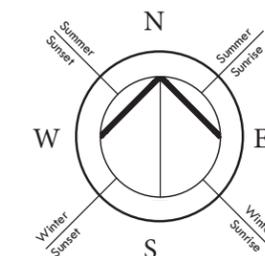
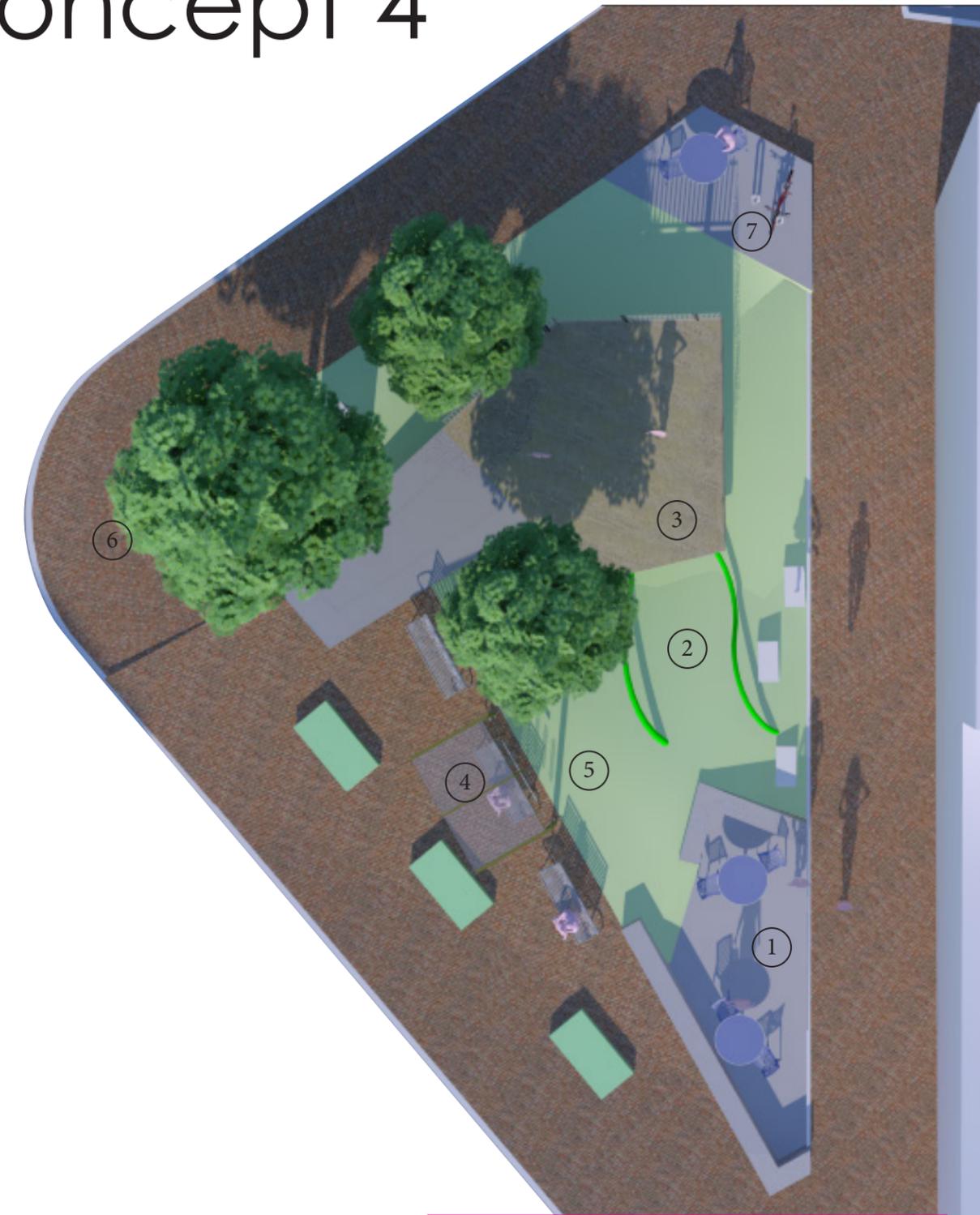
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- 9. Mural Wall

Concept 4



The Urban Mullet

Bramhall Square



1. Cafe Patio
2. Playscape with Native Plantings
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4. Bus Shelter Location & Benches
5. Native Plantings
6. Specimen Trees
7. Bike Rack and Seating Area