

Solid Waste Task Force  
Draft Goals and Objectives – April 22, 2010

Goal: Achieve [amount – how measured: %; absolute tons?] waste diversion by 2020

Objective steps to achieve goal:

- **Reduce – eliminate [amount] from waste stream by 2020 by “upstream” reduction**
  - **Lead by Example (City/Schools)**
    - Example: Pilot a zero waste building (City and School side) to develop BMPs
  - **City Programs**
  - **Voluntary, Education and Incentives**
  - **Rules, Regulation and Advocacy (inc. ecomaine)**
- **Reuse - eliminate [amount] from waste stream by 2020 by reusing materials previously recycled or waste**
  - **Lead by Example (City/Schools)**
  - **City Programs**
    - Example: Establish swap shop / reuse center
  - **Voluntary, Education and Incentives**
  - **Rules, Regulation and Advocacy (inc. ecomaine)**
- **Recycle - eliminate [amount] from waste stream by 2020 by recycling materials previously waste**
  - **Lead by Example (City/Schools)**
  - **City Programs**
    - Example: Implement larger container sizes for residential program.
    - Example: Allow small business participation in City curbside program
  - **Voluntary, Education and Incentives**
    - Example: Educate employers about state law setting minimum paper/cardboard recycling requirements for business of > 15 employees
  - **Rules, Regulation and Advocacy (inc. ecomaine)**
    - Example: Promote source separation to facilitate recycling (pricing at facility and/or building permit requirements)
- **Compost - eliminate [amount] from waste stream by 2020 by composting materials previously waste**
  - **Lead by Example (City/Schools)**

- **City Programs**
  - Example: Curbside food waste collection
- **Voluntary, Education and Incentives**
- **Rules, Regulation and Advocacy (inc. ecomaine)**
- **HHW / Universal Waste - eliminate [amount] from waste stream by 2020 using all 4 strategies above**
  - **Lead by Example (City/Schools)**
  - **City Programs**
  - **Voluntary, Education and Incentives**
  - **Rules, Regulation and Advocacy (inc. ecomaine)**