Agenda
Shaping Portland’s Food System Meeting
March 25, 2016
City Hall, Room 209

PURPOSE:
To discuss with Shaping Portland’s Food System:
1. Community forum planning
2. Outreach and publicity
3. Needs for success

AGENDA:
I. Introduction
   a. Welcome! Review agenda and purpose of meeting.
   b. Introductions.

II. Overview of Community Forum Meeting
   a. Macro vs. Micro
   b. Neighborhood Association meetings
   c. Gather signatures
   d. Discussion

III. Strategy/Timeline Community Forum/Neighborhood Association Meetings
   a. Location
   b. Time of Day
   c. Audience
   d. Structure

IV. Needs
   a. Media and communications
      i. Flyers
      ii. Facebook
      iii. Social Media
      iv. Newspaper
      v. TV
   b. Identifying leaders—founding Council Members
   c. Volunteers

V. Adjourn
   Next meeting April 22, 2016