

Portland's Plan

Comprehensive Plan Community Forum

June 2016

Comprehensive Planning

What We Heard

What do you think?

Next Steps

- Feedback received from all will inform the updates of the plan
- Public Engagement
- Data Gathering & Drafting
- Move Stakeholder Outreach

Plan your

Portland

- Economic
- Cultural
- Historic
- LEED
- Transportation
- Natural

Comprehensive Planning

Equitable

Equitable means that all people have the same opportunities to live, work, and play in a safe, healthy, and vibrant community. It means that everyone has access to the same quality of life, regardless of their race, ethnicity, or socioeconomic status.

Equitable

Connected

Authentic

AND?

Dynamic

Sustainable

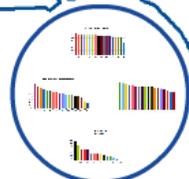
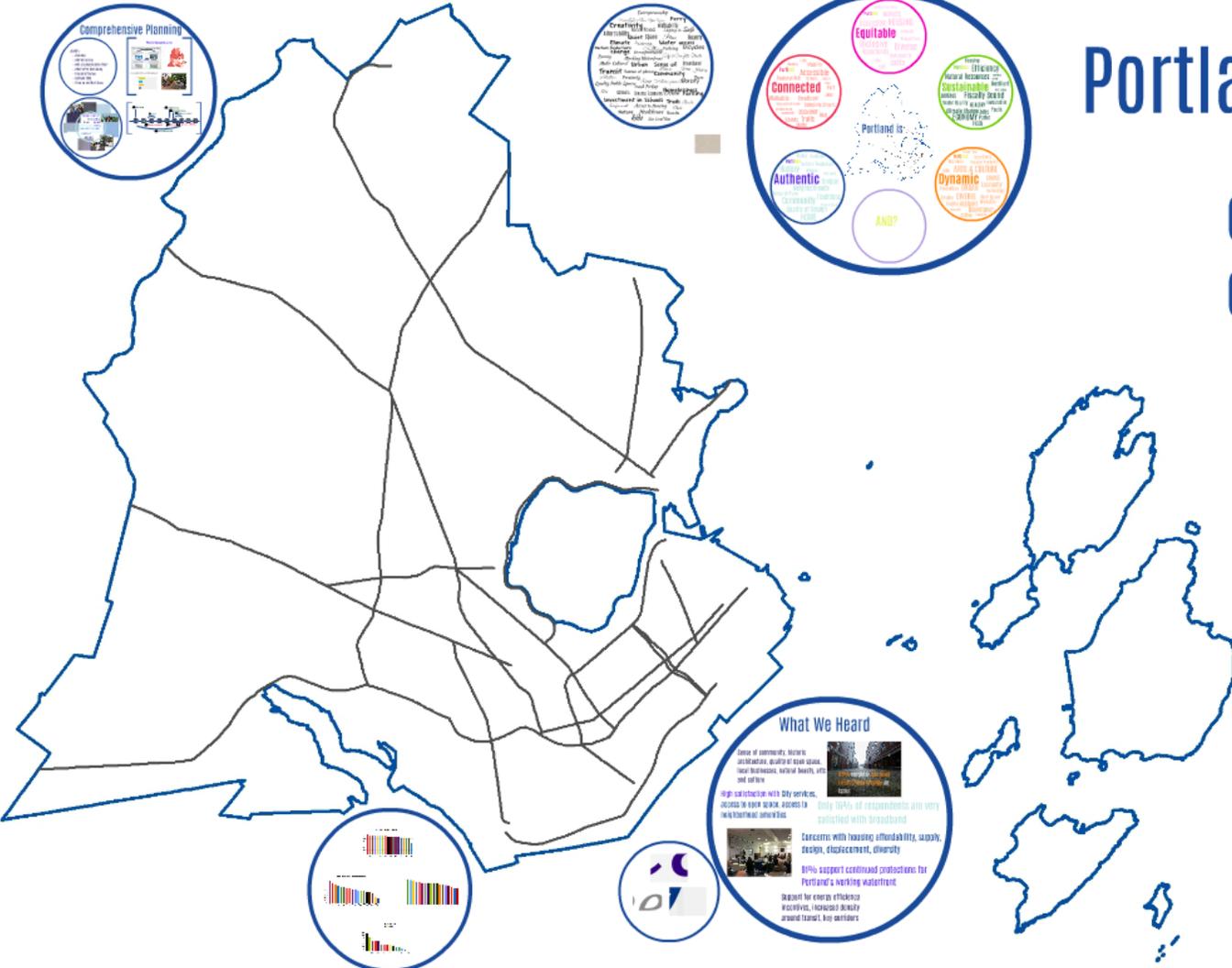
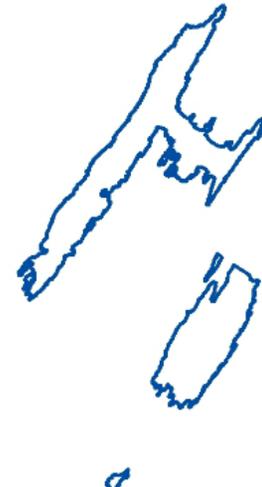
Portland's Plan

Comprehensive Plan Community Forum

June 2016

Thank you!

For your participation in the Portland's Plan Community Forum. Your input is essential to the development of the Comprehensive Plan. We will be in touch again soon.



What We Heard

Some of comments, ideas, and suggestions received at the community forum. These comments, ideas, and suggestions are very helpful and will be used to inform the development of the Comprehensive Plan.

High satisfaction with city services, especially in areas related to neighborhood amenities.

Concerns with housing affordability, quality, design, placement, diversity.

80% support continued protections for Portland's working waterfront.

Support for energy efficiency incentives, especially related to energy audits, energy audits, energy audits.

What do you think?

Portland 2035

What do you think?

Portland 2035

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- Mobile Engagement
- Data Gathering & Drafting
- More Stakeholder Outreach

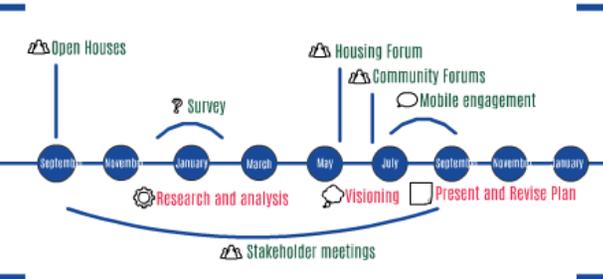
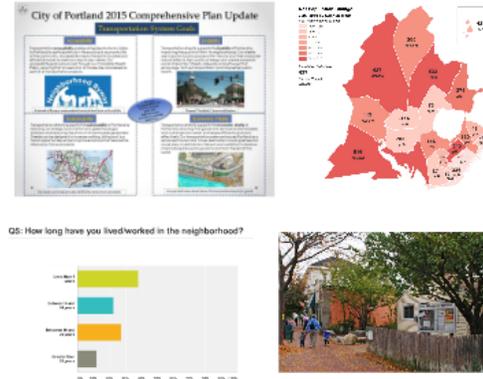
Comprehensive Planning

Agenda

- Welcome
- Why We're Here
- Why a Comprehensive Plan?
- What We've Been Doing
- Emerging Themes
- Portland 2036
- Wrap-up and Next Steps



What's Happened So Far



Agenda

- Welcome
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Natural environment

Public facilities

Housing

Economy



Historic resources

Land use

Recreation & open space



Transportation

Demographics

Waterfront



What's Happened So Far

City of Portland 2015 Comprehensive Plan Update

Transportation System Goals

Accessibility

Transportation **accessibility** enables all residents of and visitors to Portland to participate fully in the social and economic life of the community. Accessibility means the ability to safely and efficiently travel to meet your day-to-day needs. Our accessibility goal is advanced through our Complete Streets Policy, ensuring that all users and all modes are considered as part of all transportation projects.



A network of **Byways** creates preferred routes for families to walk and bike.

Livability

Transportation directly supports the **livability** of Portland by improving the quality of life in its neighborhoods. Our streets are important public spaces within the city and their character should reflect a high quality of design and create places for social interaction. Streets, sidewalks and pathways that encourage "active transportation" promote better public health.



Proposed **Woodlawn Center** redevelops.

A Strategic Transportation Plan focused on livability goals and implementation steps is currently underway.

Sustainability

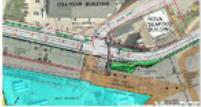
Transportation directly supports the **sustainability** of Portland by reducing our energy consumption and greenhouse gas emissions and reducing the amount of stormwater generated. Streets can be designed to increase walking, biking and bus transit opportunities, enhancing travel options that reduce the reliance on the automobile.



New routes and schedules makes METRO bus service more convenient.

Economic Vitality

Transportation directly supports the **economic vitality** of Portland by ensuring that goods and services and employees and customers can reach businesses efficiently and cost-effectively. Our transportation system enhances Portland as a regional tourism and travel destination including ferries and cruise ships. Investments in the port and waterfront create an intermodal gateway for goods to and from the rest of the world.

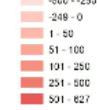


An expanded **International Marine Terminal** positions the port for growth.

Net Population Change

2000-2010 by Census Tract

of People Gained or Lost

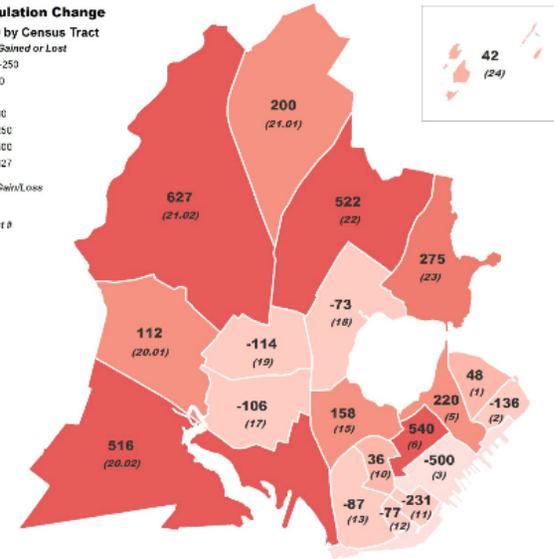


Population Gain/Loss

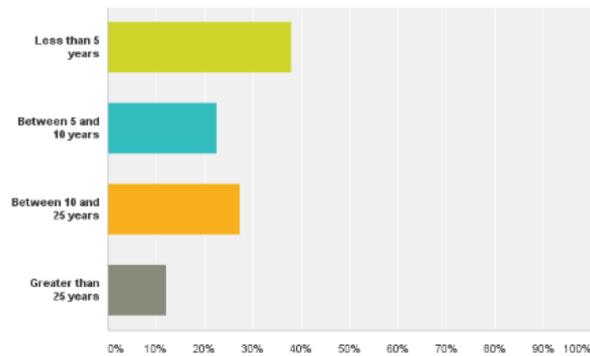
627

Census Tract #

(21.02)



Q5: How long have you lived/worked in the neighborhood?



 Open Houses

 Housing Forum

 Community Forums

 Mobile engagement

 Survey

September

November

January

March

May

July

September

November

January

 Research and analysis

 Visioning

 Present and Revise Plan

 Stakeholder meetings

What We Heard

Sense of community, historic architecture, quality of open space, local businesses, natural beauty, arts and culture

High satisfaction with City services, access to open space, access to neighborhood amenities



Only 16% of respondents are very satisfied with broadband

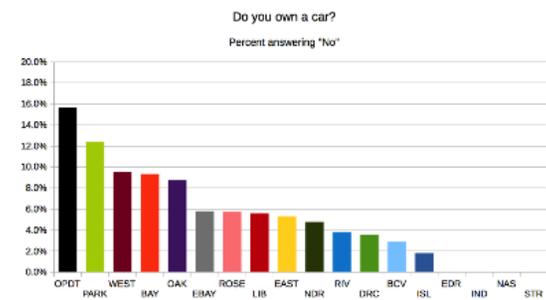
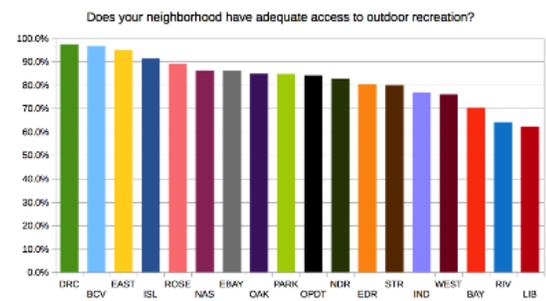
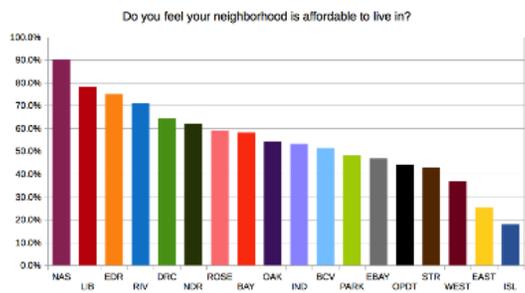
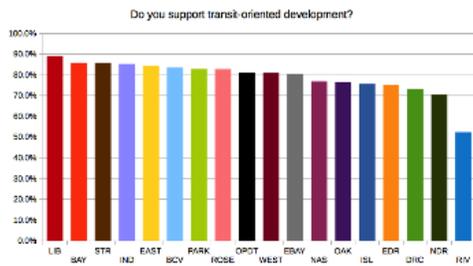


Concerns with housing affordability, supply, design, displacement, diversity

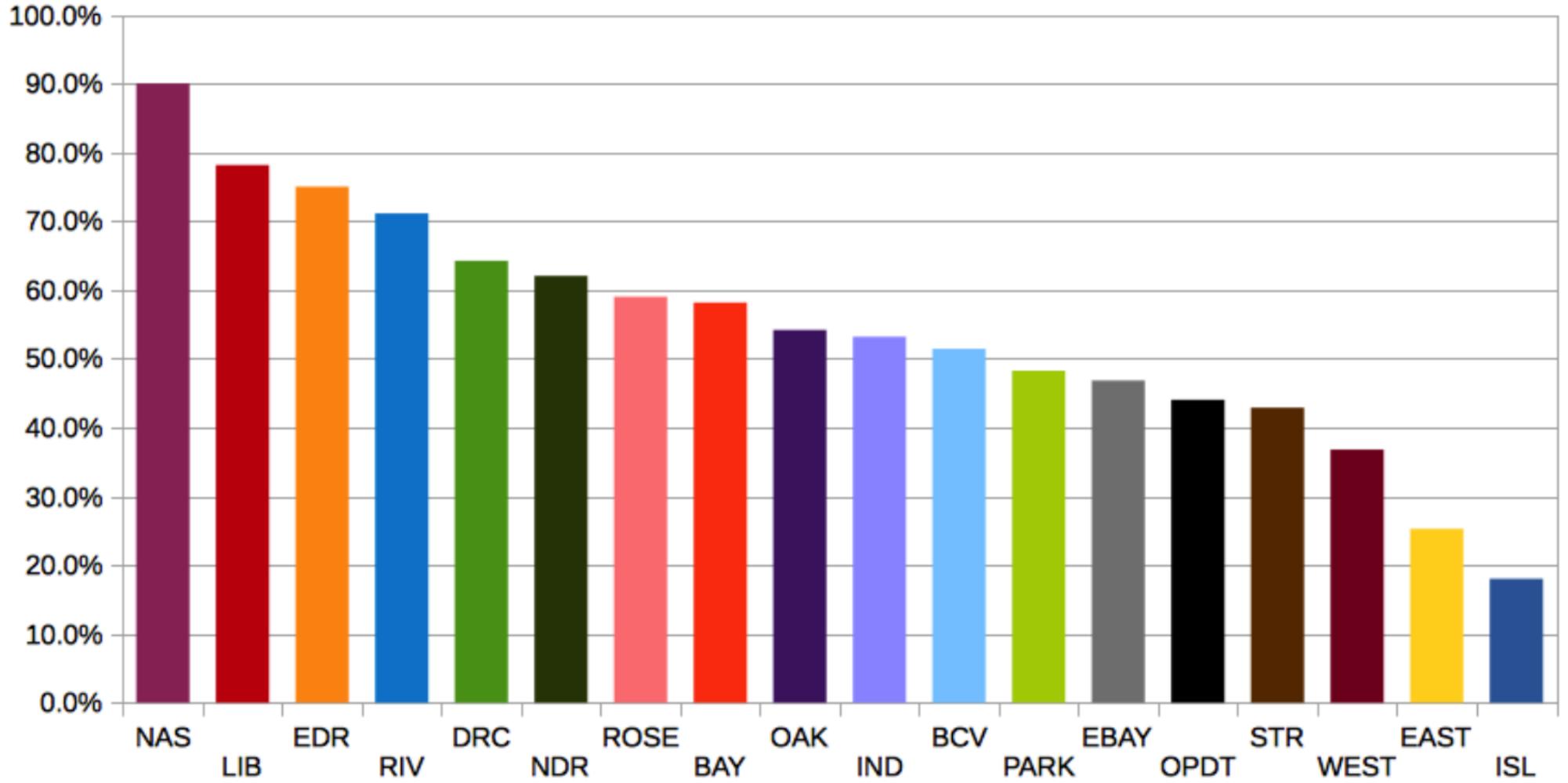
91% support continued protections for Portland's working waterfront

Support for energy efficiency incentives, increased density around transit, key corridors

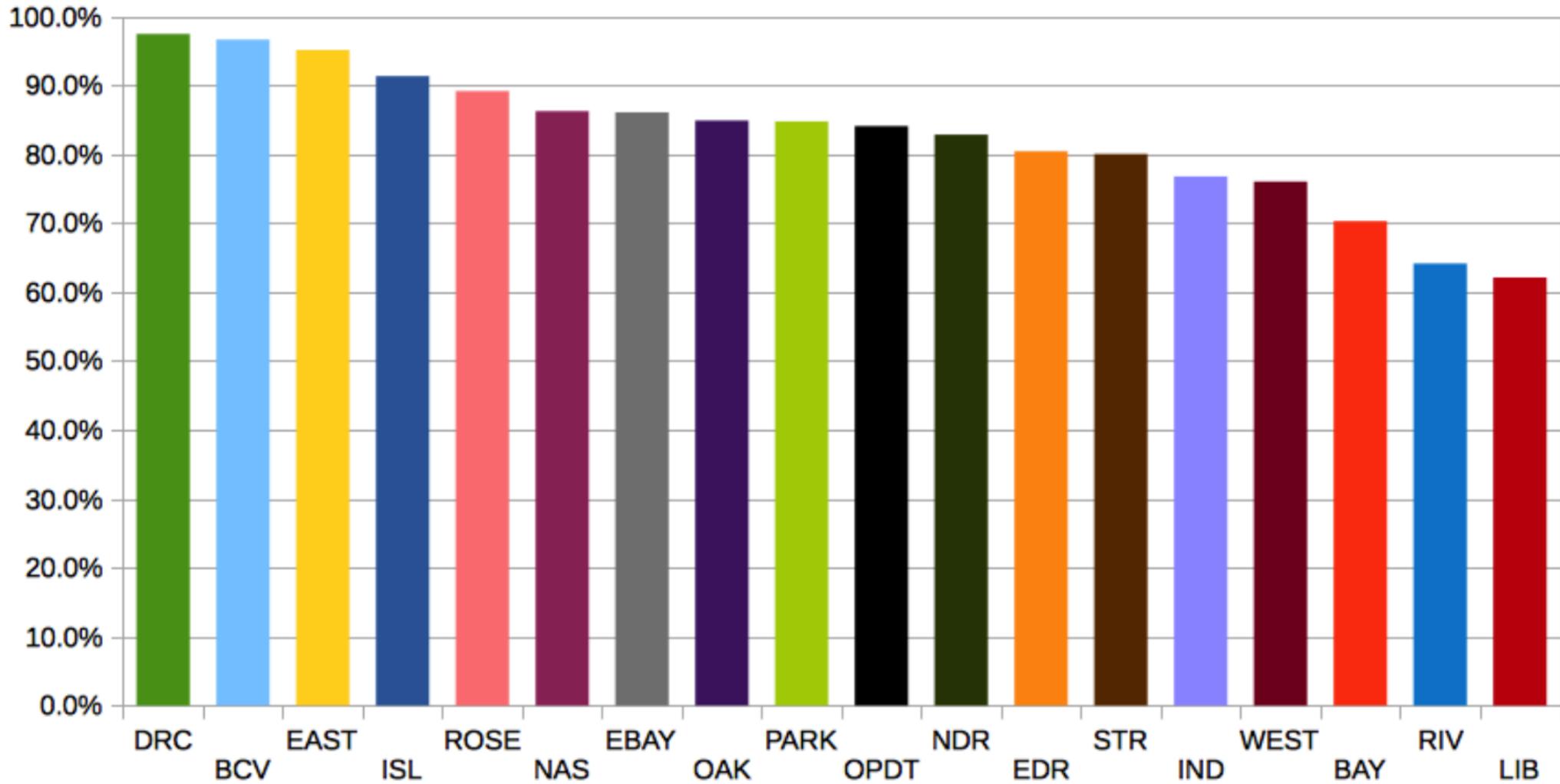




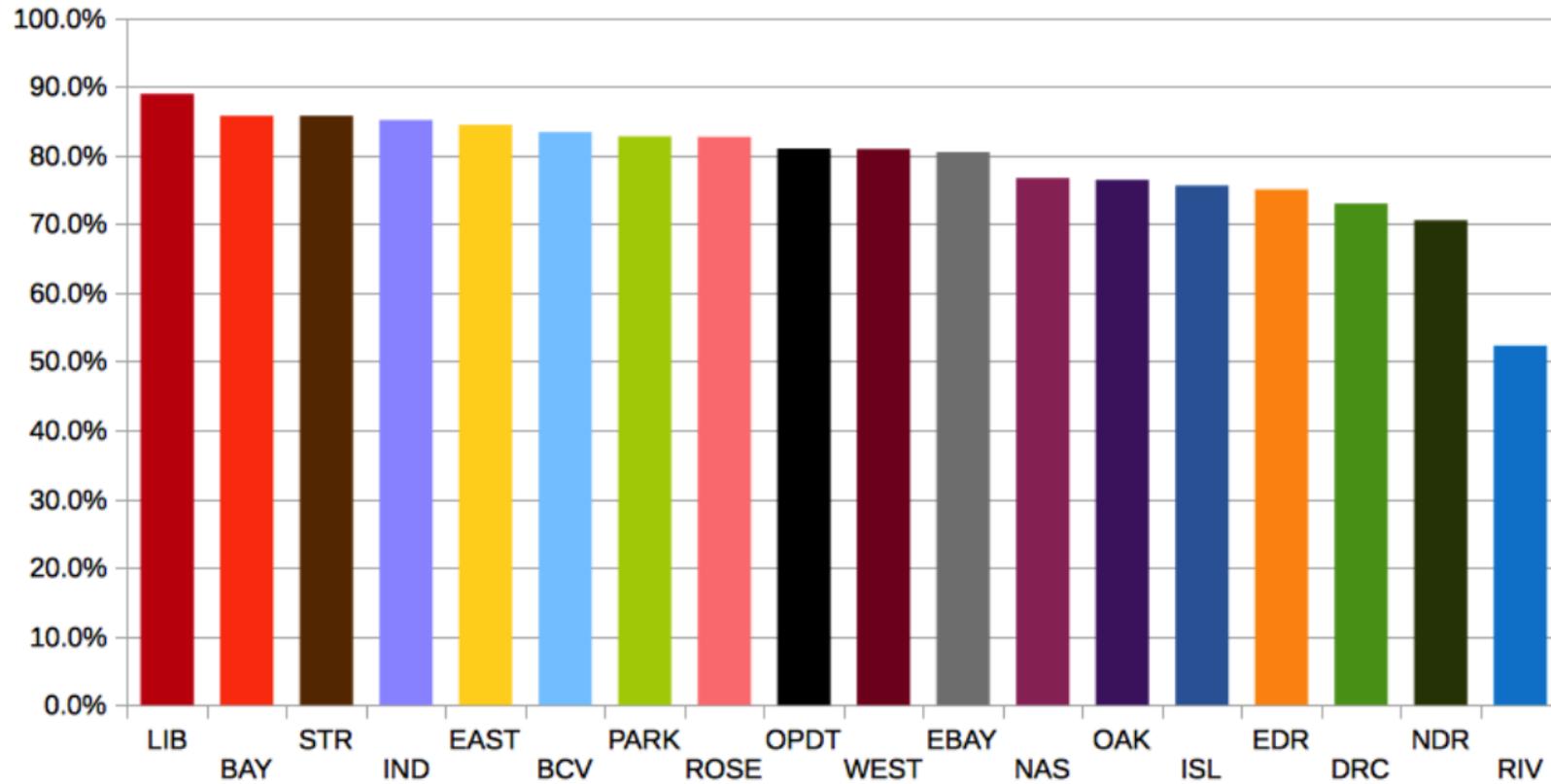
Do you feel your neighborhood is affordable to live in?



Does your neighborhood have adequate access to outdoor recreation?

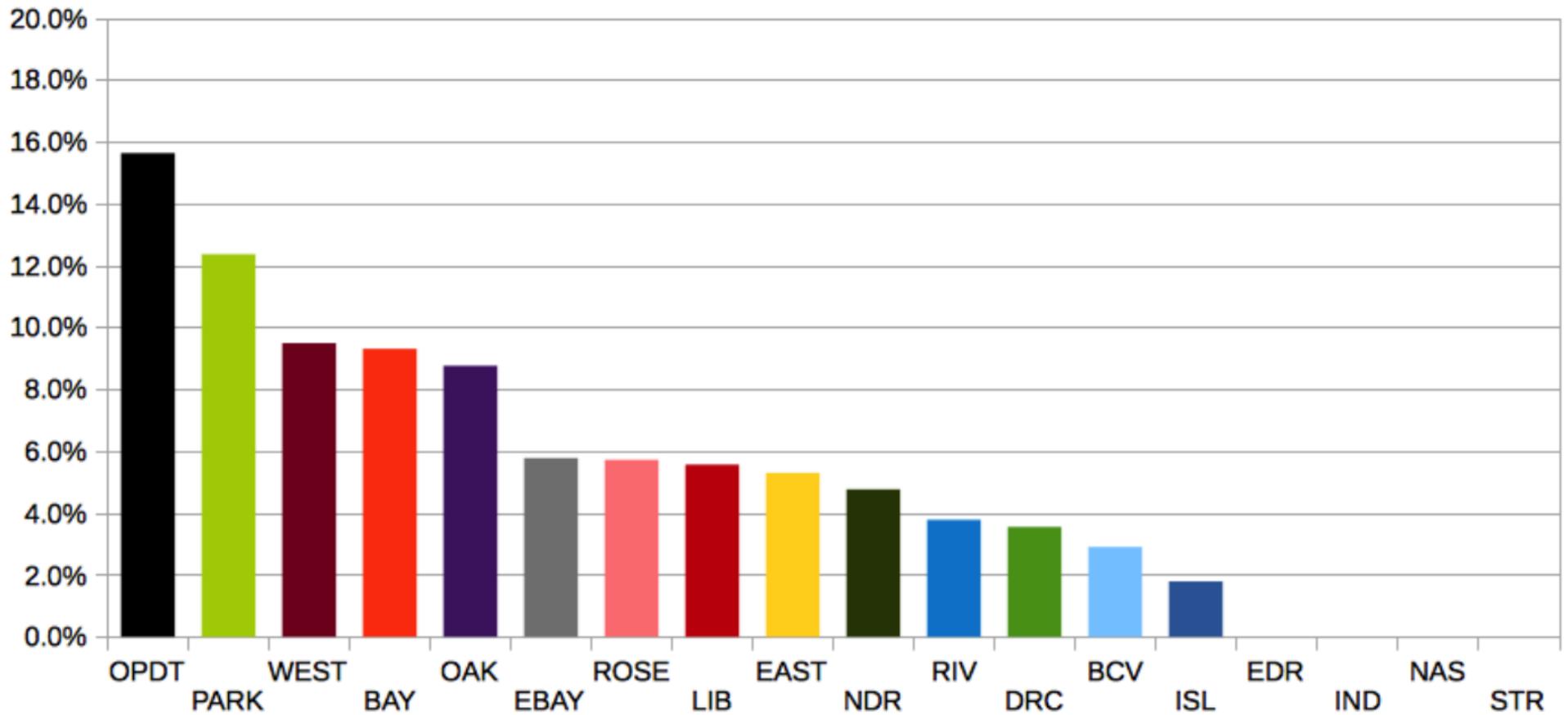


Do you support transit-oriented development?



Do you own a car?

Percent answering "No"



What new areas or destinations should be served by the bus?

City-wide results

Service to new corridors:

1. Ocean Ave
2. Warren Ave
3. Riverside St

Increased service:

On existing corridors, shown in yellow

1. Forest Ave
2. Congress St, incl. Outer Congress St
3. Washington Ave

Increased service:

To particular locations

1. Portland Intl. Jetport
2. Portland Transp. Center
3. Casco Bay Ferry Terminal

Demand:

Along corridors

To points

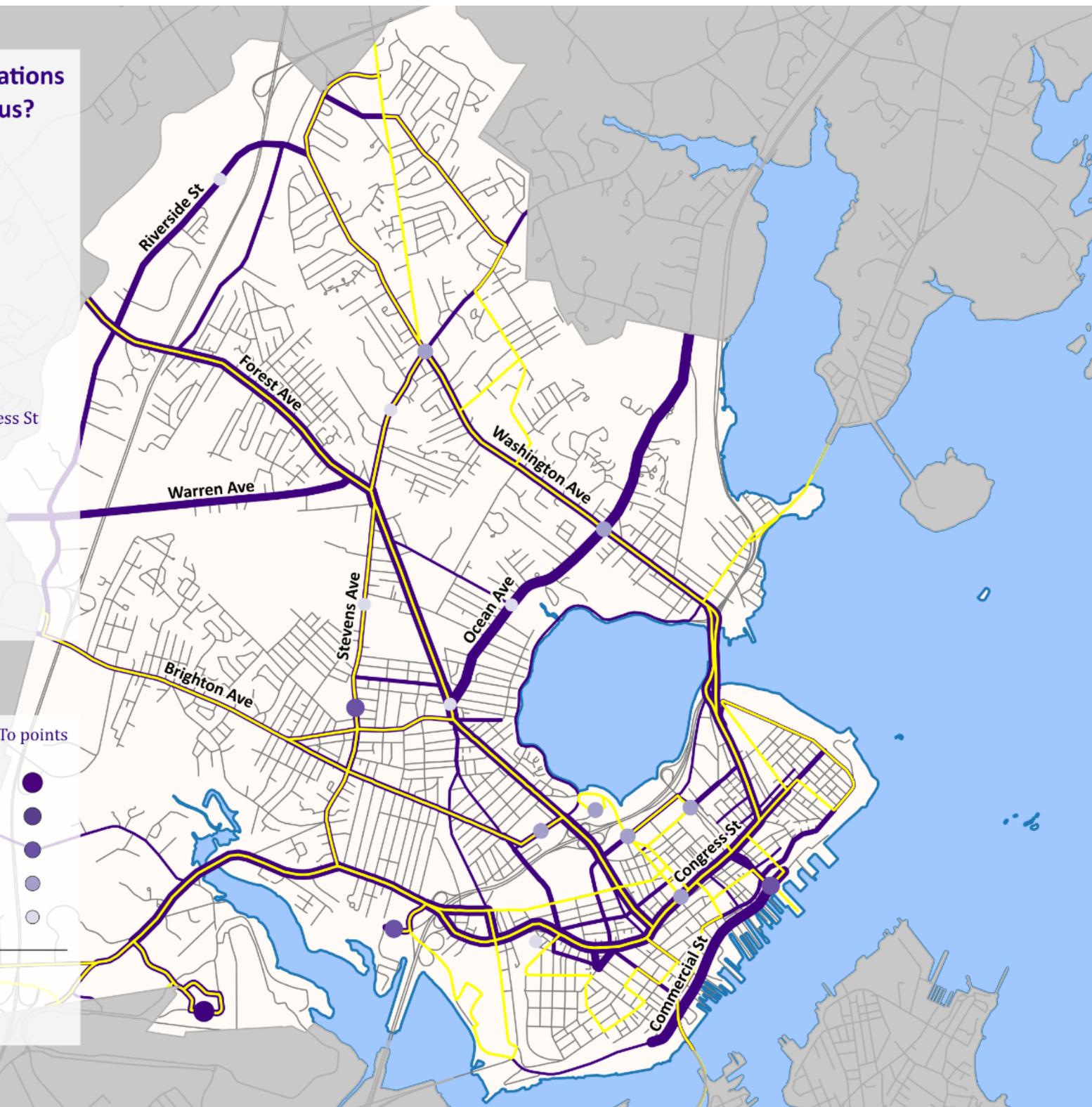
Higher



Lower



Existing bus route:



**Along which three streets
would you most like to see
improvements implemented?**

City-wide results

Survey provided:

1. Forest Ave



Are there sources of pollution or blight you'd like addressed?

A sample of responses received, in no particular order.

Litter from the open recycle bins blows all over the streets.

Rather than shelters, we should provide homes; studio apts, tiny homes.

Franklin Arterial is a major gateway to the city, and a major eyesore.

More trash cans would help with the litter problem.

Absentee landlords do not maintain their properties.

The one-way streets and redundant ramps in Libbytown.

Addiction and homelessness are big problems for this city.

Walking paths need more light for better nighttime safety.

Deering Oaks Park is a wonderful asset, but under-utilized.

Union Station Plaza could be redeveloped.

Portland's Plan

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Comprehensive Plan

Portland's Comprehensive Plan is the city's blueprint for the future. It sets the vision and goals for the city and provides the framework for all other city policies and programs.

Portland is...

A vibrant, diverse, and resilient city with a rich history and a bright future. We are committed to creating a sustainable and equitable community for all.

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Thank you

We appreciate your participation in the community forum and your input on the Comprehensive Plan. Your feedback is essential to shaping the future of Portland.

Survey Results

Bar charts showing the distribution of responses for various survey questions, including preferences for land use and transportation options.

What We Heard

Key findings from the community forum, including concerns about housing affordability, transportation, and environmental sustainability.

What do you think?

Summary of survey results regarding community priorities and preferences for the Comprehensive Plan.

Next Steps

- Feedback received tonight will inform the structure of the plan
- Mobile Engagement
- Data Gathering & Drafting
- More Stakeholder Outreach



PORTLAND

SOCIAL EQUITY

INCLUSIVE
DIVERSE

ACCESSIBLE

INTEGRATED

CONNECTIVITY

CHOICE
PORTS
Modes

ACCESSIBLE

Broadband
COMMUNITY
REGION engaged

Mobility
NATURAL RESOURCES
COMPLETE

VIBRANCY

ARTS & CULTURE

DIVERSE ECONOMY / Econ. opportunity

URBAN Livable

ACTIVE

HEALTHY

DIVERSE

OPEN SPACE

SUSTAINABILITY

RESILIENT ^{ECON} ^{INFRA}

FISCALLY SOUND

INVESTED IN
YOUTH

DIVERSE

HEALTHY
WATERFRONT

PORTLAND

AUTHENTICITY

COMMUNITY

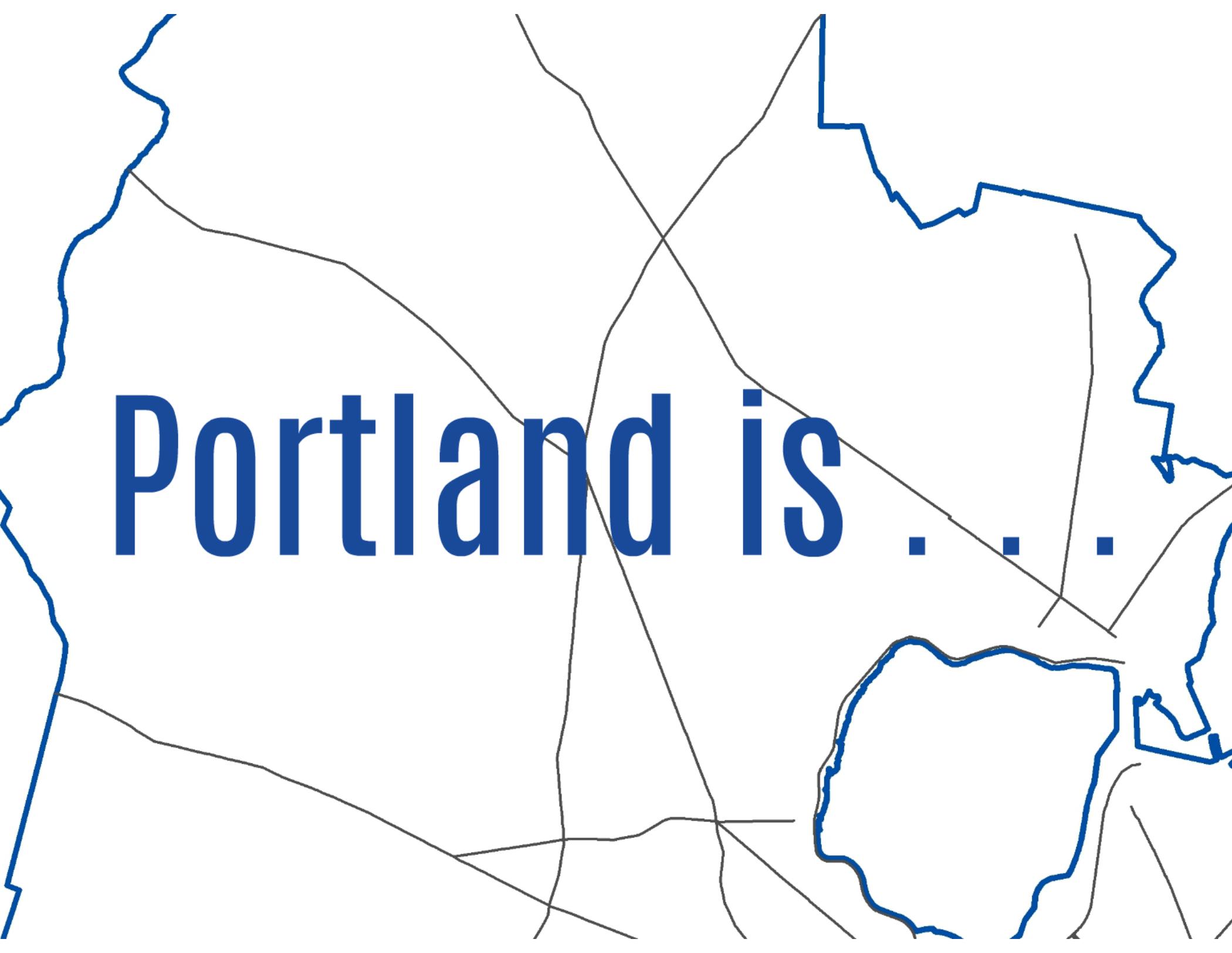
SENSE OF PLACE

HISTORY

TRADITIONS

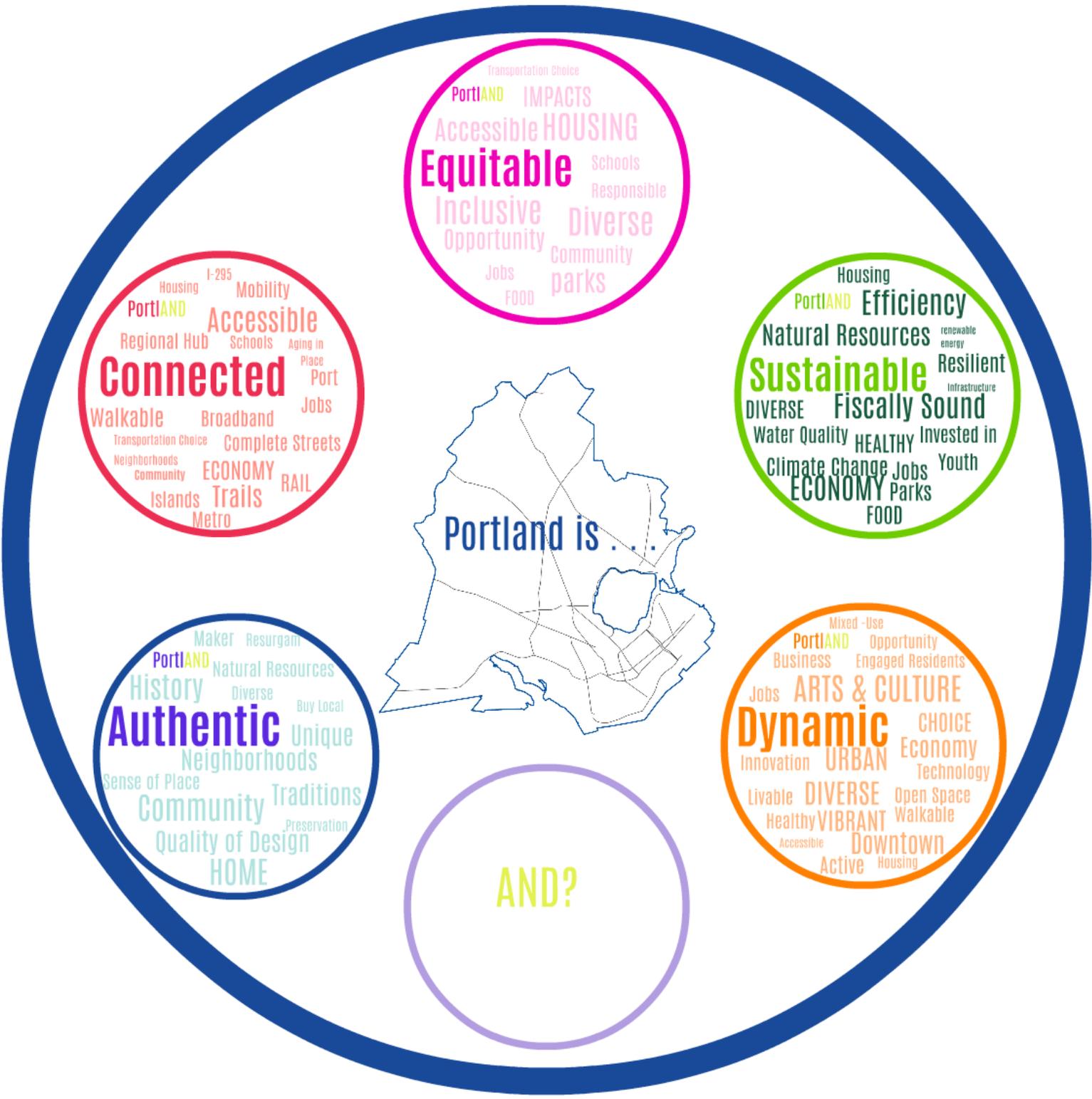
NATURAL RESOURCES

QUALITY OF DESIGN



Portland is . . .

Beauty
Streets
Band
History
Taxes
King



Transportation Choice

PortLAND IMPACTS

Accessible HOUSING

Equitable

Schools

Responsible

Inclusive

Diverse

Opportunity

Community

Jobs

parks

FOOD



Connected

Accessible

ECONOMY

RAIL

Trails

Metro

Walkable

Broadband

Complete Streets

Transportation Choice

Neighborhoods

Community

Islands

Regional Hub

Schools

Aging in Place

Port

Jobs

Housing

Mobility

I-295

Portland

AND



Housing

PortLAND Efficiency

Natural Resources

renewable energy

Sustainable

Resilient

Infrastructure

DIVERSE

Fiscally Sound

Water Quality

HEALTHY

Invested in

Climate Change

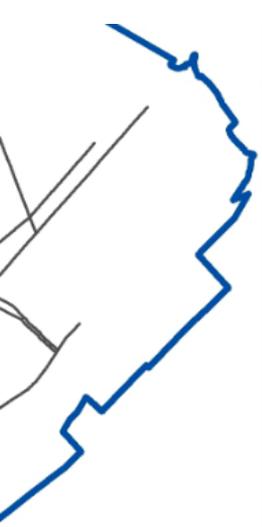
Jobs

Youth

ECONOMY Parks

FOOD





Mixed -Use

Portland

Opportunity

Business

Engaged Residents

Jobs ARTS & CULTURE

Dynamic

CHOICE

Economy

Innovation

URBAN

Technology

Livable DIVERSE

Open Space

Healthy VIBRANT

Walkable

Accessible

Downtown

Active

Housing





Maker Resurgam

PortlAND

Natural Resources

History

Diverse

Buy Local

Authentic

Unique

Neighborhoods

Sense of Place

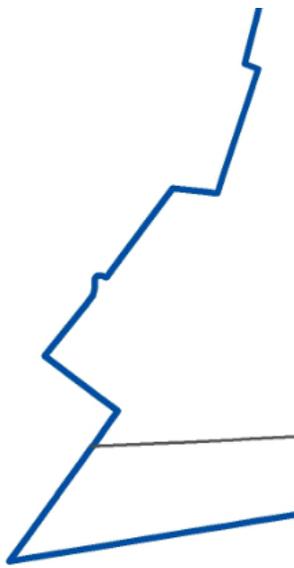
Traditions

Community

Preservation

Quality of Design

HOME



Transportation Choice
PortlAND IMPACTS
Accessible HOUSING
Equitable Schools Responsible
Inclusive Diverse
Opportunity Community
Jobs FOOD parks

Housing I-295 Mobility
PortlAND
Regional Hub Schools Aging in Place Port
Connected Jobs
Walkable Broadband
Transportation Choice Complete Streets
Neighborhoods Community
Islands Trails RAIL
Metro

Housing
PortlAND Efficiency
Natural Resources renewable energy
Sustainable Resilient Infrastructure
DIVERSE Fiscally Sound
Water Quality HEALTHY Invested in
Climate Change Jobs Youth
ECONOMY Parks
FOOD



Maker Resurgan
PortlAND Natural Resources
History Diverse Buy Local
Authentic Unique
Neighborhoods
Sense of Place Traditions
Community Preservation
Quality of Design
HOME

Mixed-Use
PortlAND Opportunity
Business Engaged Residents
Jobs **ARTS & CULTURE**
Dynamic CHOICE
Innovation URBAN Economy Technology
Livable DIVERSE Open Space
Healthy VIBRANT Walkable
Accessible Downtown
Active Housing

AND?

S

AND?

What do you think?

Portland 2026

It is the year 2026. An article has just been published in the newspaper about a trend in cities around the world. You know about this change because of your involvement with Portland 10 years prior.

- What is the headline?
- What would be on the front of the paper that would make you feel proud, that resonates with your own values?

Portland 2026 Headline

side bar	cover story	quotes
	feature article	photos

Portland 2026

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Portland 2026 Headline

side bar

cover story

quotes

feature article

photos

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Thank you!

For full survey results, updates, comments, questions:

<http://www.portlandmaine.gov/314/Planning-Urban-Development>

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Hat Tip to Sean Dundon, Lisa Whited and Planning
Board Chair Beth Boepple for all their hard work
and guidance!